

James Kay
WordPress Portfolio





The orginal idea behind the mgx brokers is Easy access to global financial markets. It also assists its clients in lowering their risks and increasing their benefits.

MGX Brokers is a dynamically developing company whose goal is to provide its clients with fast, reliable, and most comfortable access to global financial markets.

- Website creation and maintenance
- Vanila HTML and CSS were used to build the website's pages







GRANDERSON DES ROCHERS

## **Site Description:**

Granderson Des Rochers, LLP (GDR) is a leading entertainment law firm with offices in Beverly Hills and New York City. Specializing in music, film, and television industries, GDR offers strategic advice, negotiates deals, and protects intellectual property for

a diverse roster of top-tier talent, including recording artists, filmmakers, actors, fashion brands, and media companies. Committed to diversity and community upliftment, GDR's collaborative approach and dynamic team ensure cutting-edge results for their clients.

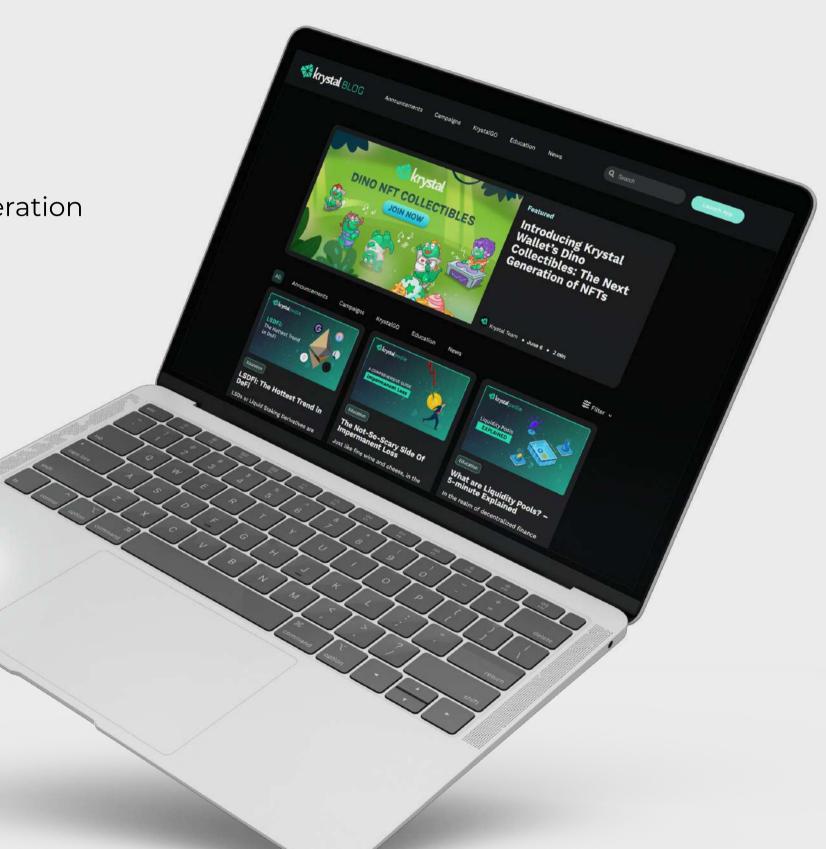


- Created new website page
- Implemented custom post type feature
- Enables addition of specialized content
- Tailored specifically to website's requirements
- Results in a more engaging and organized user experience



A first-rate tracking and management service for digital assets. This platform provides cutting-edge methods for real-time interest generation from idle assets and token exchange.

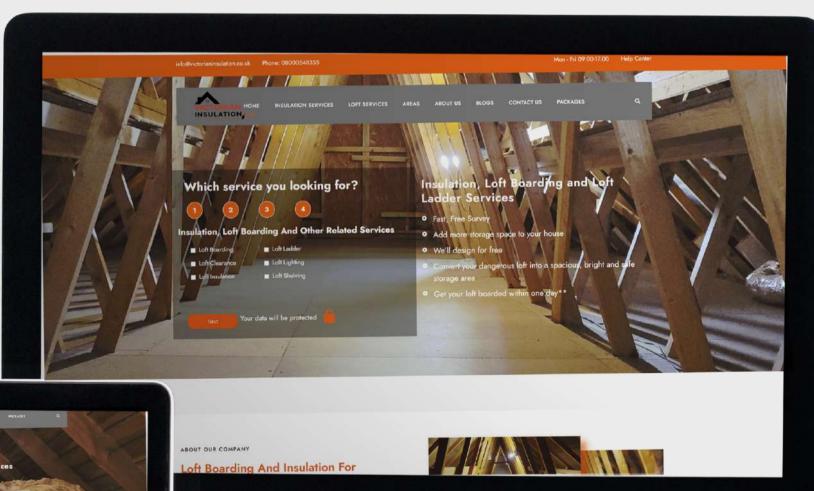
- Creating new posts and layouts for the blog
- Utilizing Elementor, a powerful drag-and-drop page builder plugin for -WordPress, to design and customize blog posts and layouts with ease.
- Designing visually appealing and user-friendly blog posts that align with the website's branding and overall aesthetics.





They offer a fast, free survey to assess the loft space and add more storage room to the house. With a 10-year guarantee, they provide peace of mind for customers. Their expert team designs the loft boarding for free, transforming dangerous lofts into spacious, bright, and secure storage areas. Plus, customers can have their loft boarded within just one day. Unlock the full potential of storage space with their higher standards loft boarding service.

- Website transfer and content completion
- Customer requested
   transfer of website from a host
- Responsibility for completing the content on the transferred website







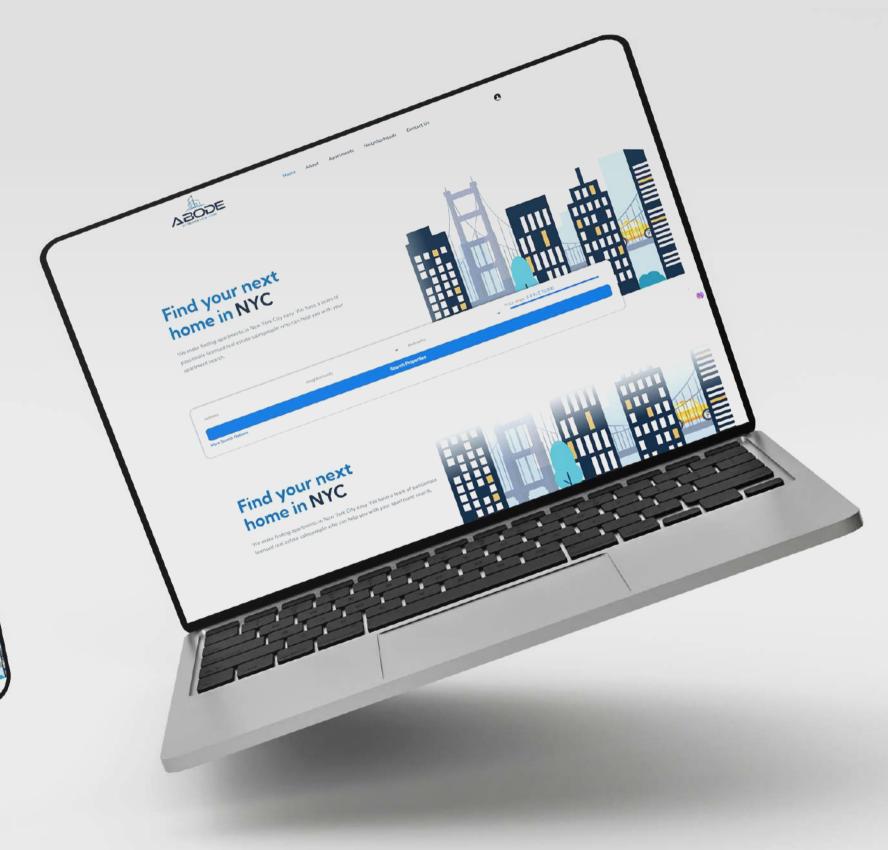




They make finding apartments in New York City easy. They have a team of passionate licensed real estate salespeople who can help you with your apartment search.

- Using Elementor and implemented custom codes
- Offering a flexible API-driven personalization service
- Enabling businesses to connect their marketing systems
- Providing top-tier customer experiences through tailored recommendations and dynamic content





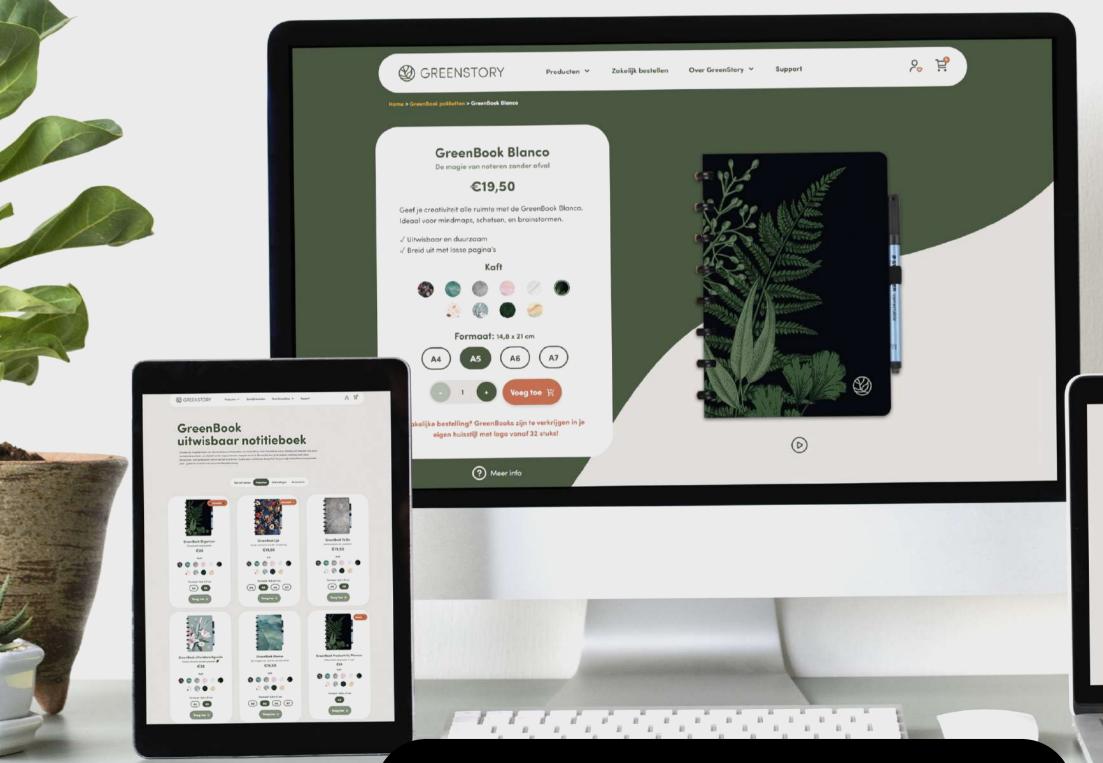


This is a ecommerce website for selling writing accessories. they have more than 300 products. this website using Wordpress CMS and Woocommerce as a Ecommerce plugin. they have more than 100 customers. they are in Netherland. this is a responsive website.

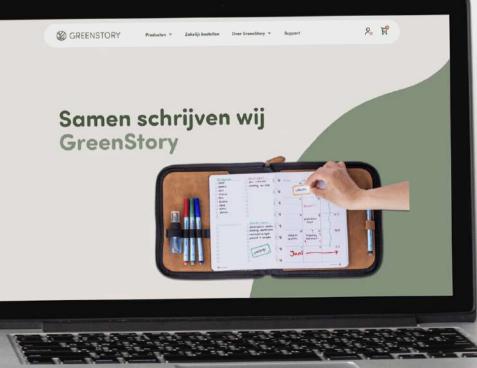
#### **Our Service on This:**

Redesigned the single product page

• Added new functionalities, including a new listing design and sliding gallery for improved user experience and visual appeal.





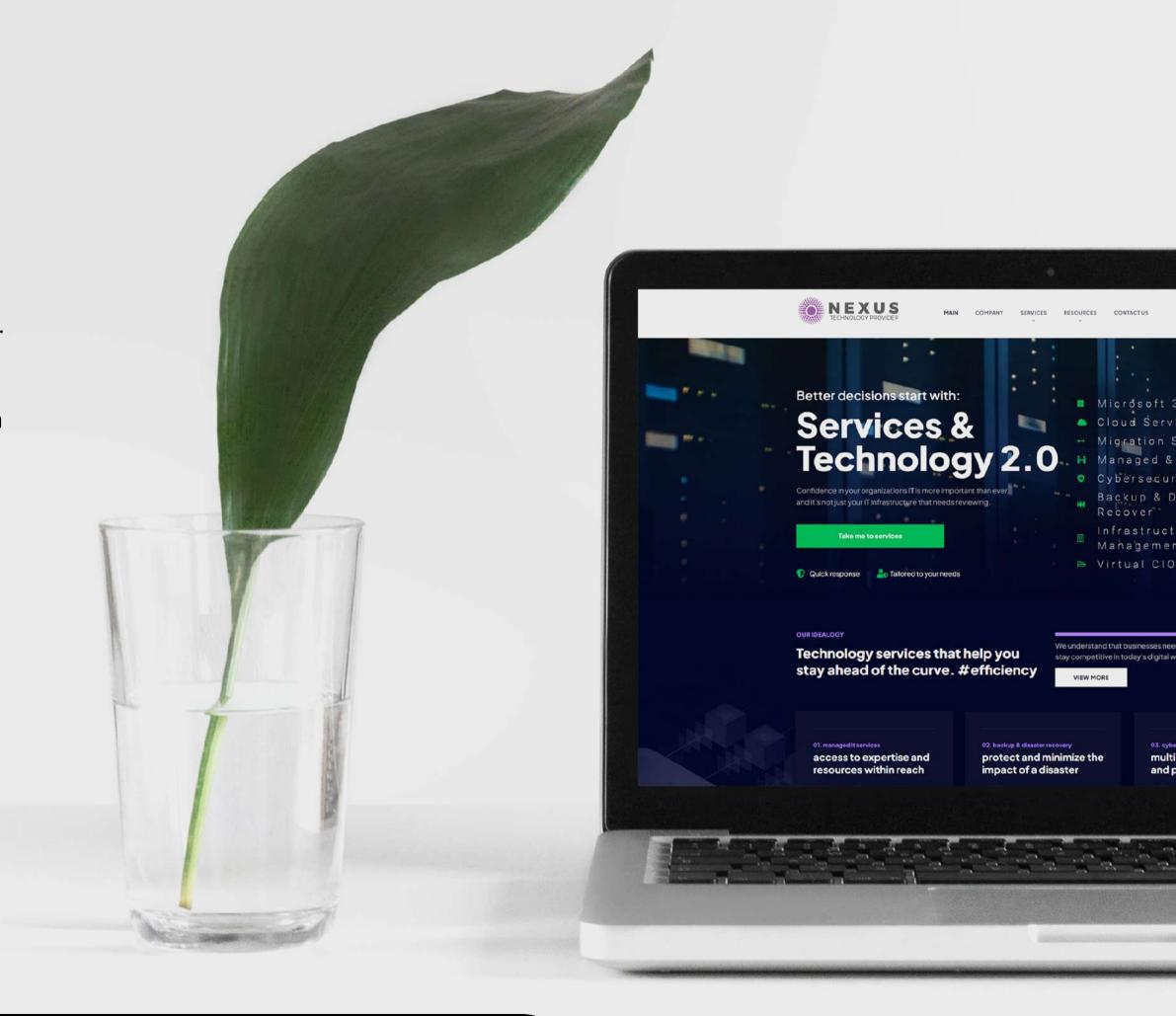


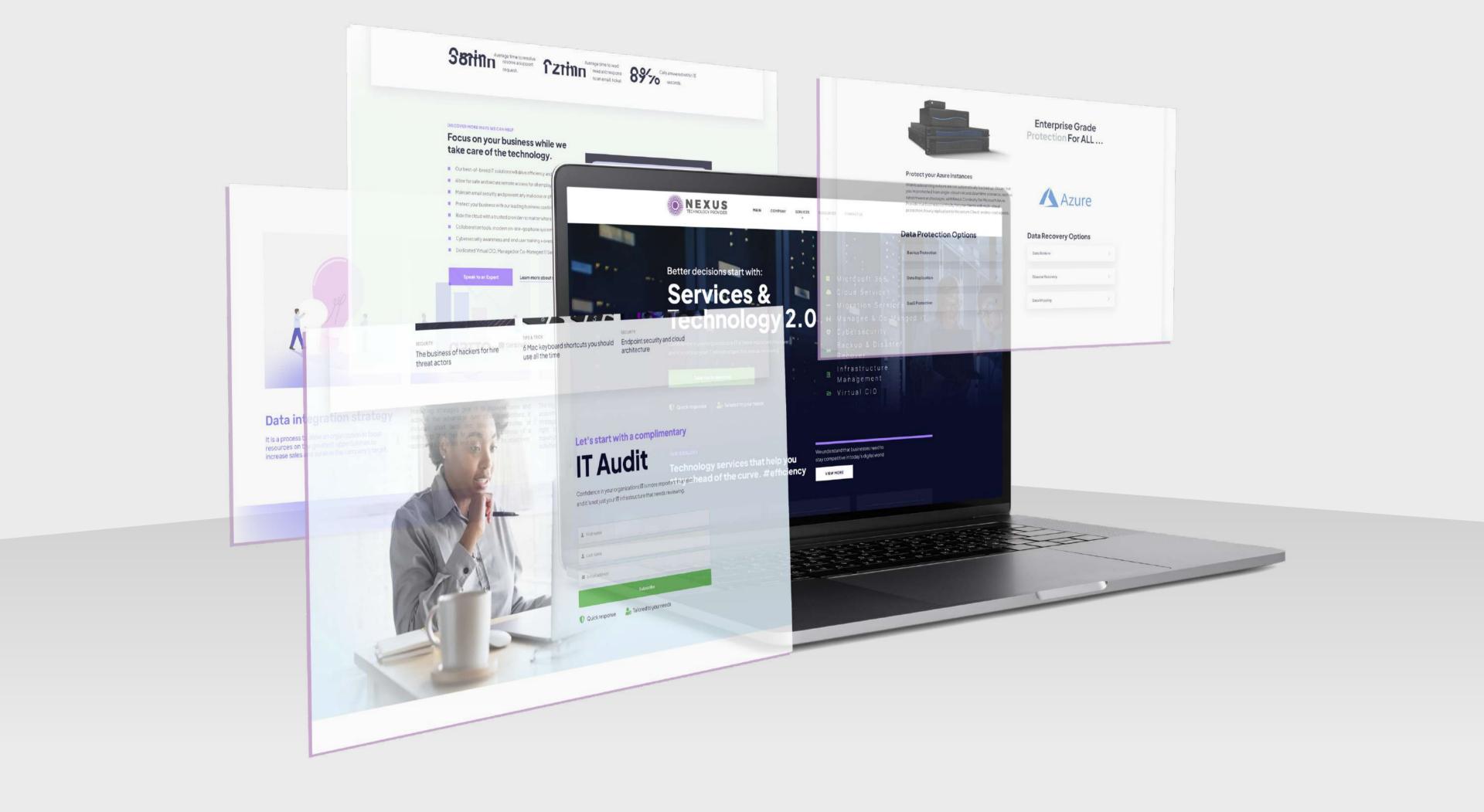
www.Greenstory.love



This is a ecommerce website for selling writing accessories. they have more than 300 products. this website using Wordpress CMS and Woocommerce as a Ecommerce plugin. they have more than 100 customers. they are in Netherland. this is a responsive website.

- Redesigned the single product page to enhance its visual appeal and usability.
- Added new functionalities, including a new listing design and sliding gallery, to improve the presentation and user experience of the product.

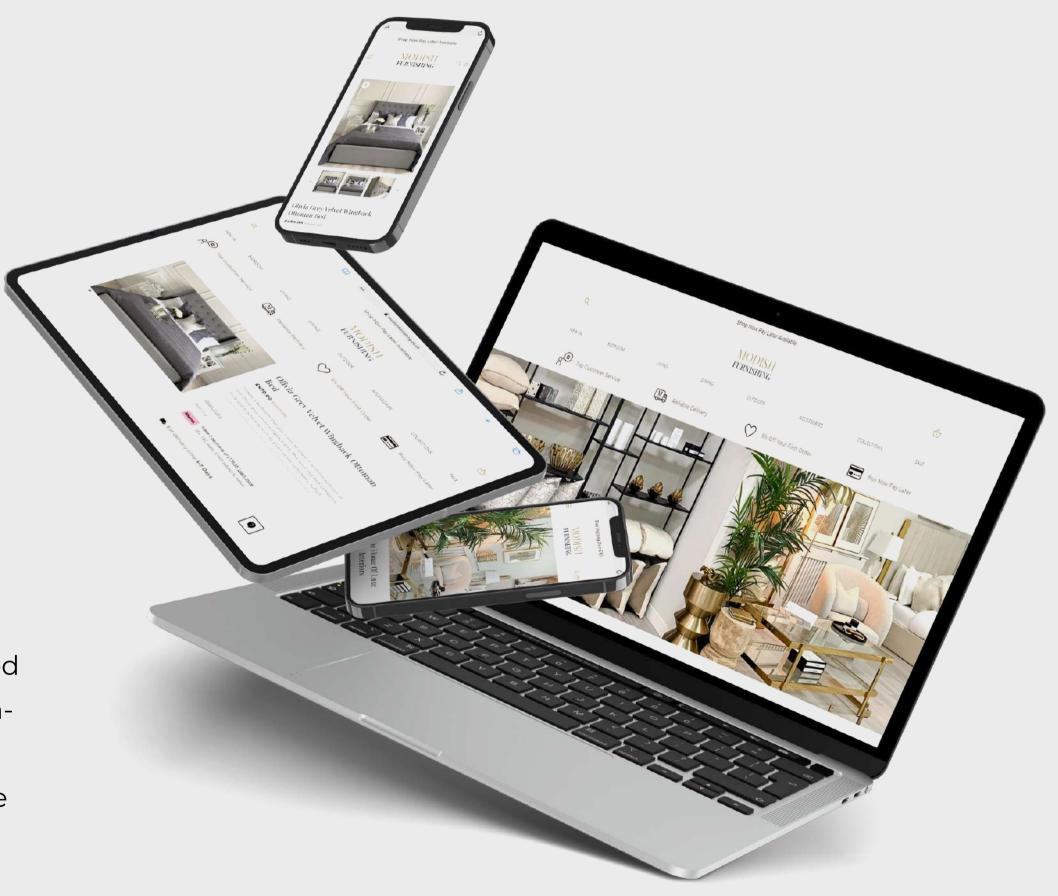






This is a ecommerce website for selling Decorative products, they have more than 500 products, this website using Wordpress CMS and Woocommerce as a Ecommerce plugin, they have more than 1000 customers, they are in UK, this is a responsive website.

- Redesigned the website
- •Added new functionalities, including customized lightbox, product filters, categorizing, and design-related templates
- •Improved website speed for better performance

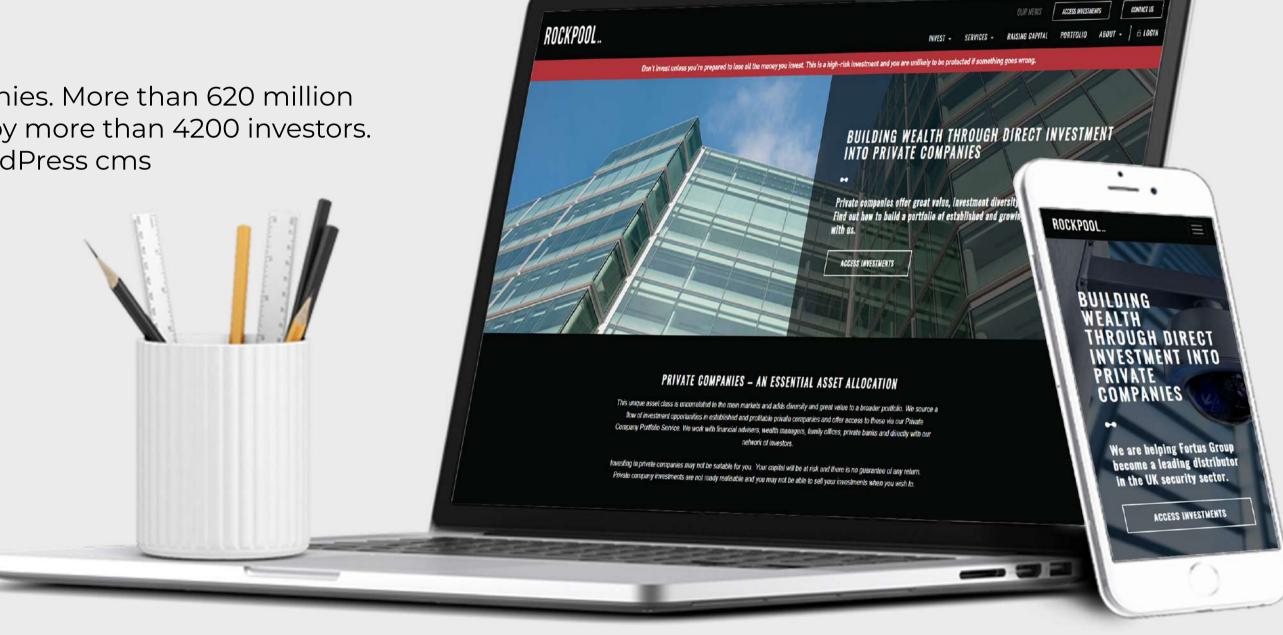


## ROCKPOOL..

## **Site Description:**

Rockpool helps invest in private companies. More than 620 million pounds has been invested in rockpool by more than 4200 investors. This website was created using the WordPress cms

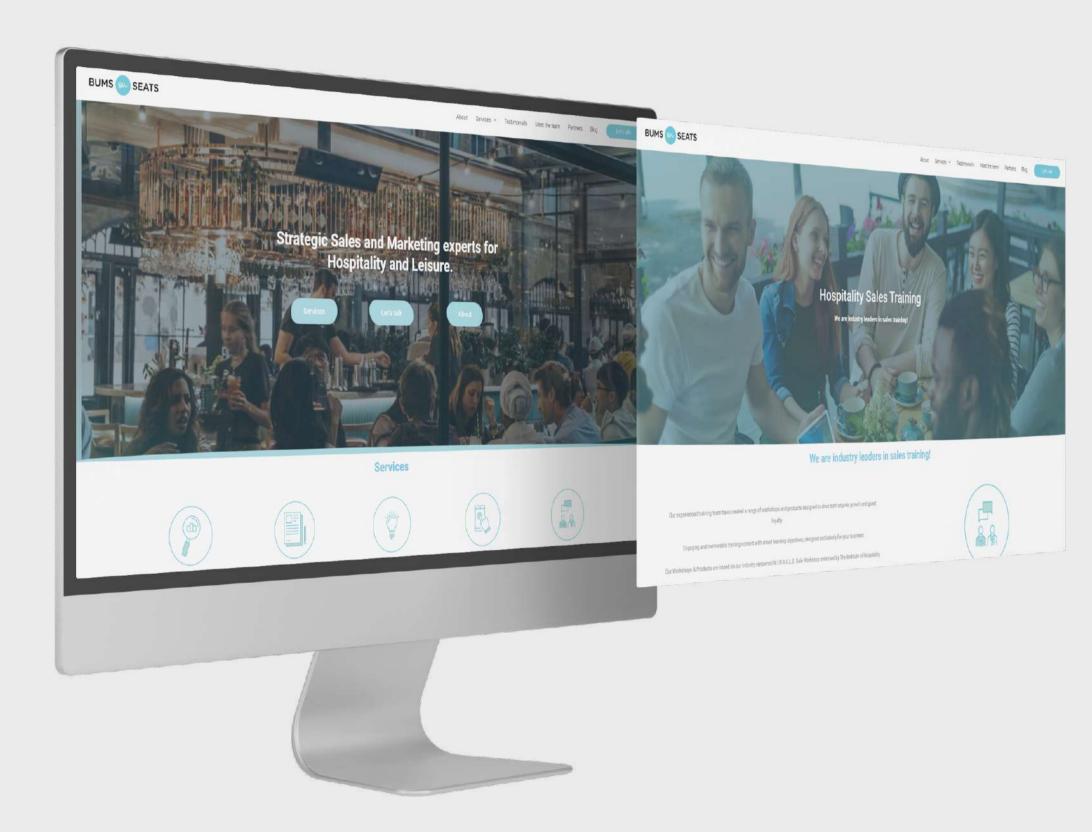
- Service: Redesigning a WordPress website
- Tackled numerous challenges
   related to styles and responsiveness
- Meticulously addressed style and responsiveness issues
- Implemented modern design elements for a fresh look and feel
- Optimized the site's performance to ensure faster loading and smoother user experience.





An online marketing company that help their client grow faster

- Service: Production and ongoing maintenance of websites
- Successfully accelerated the speed of websites to enhance performance and user experience.



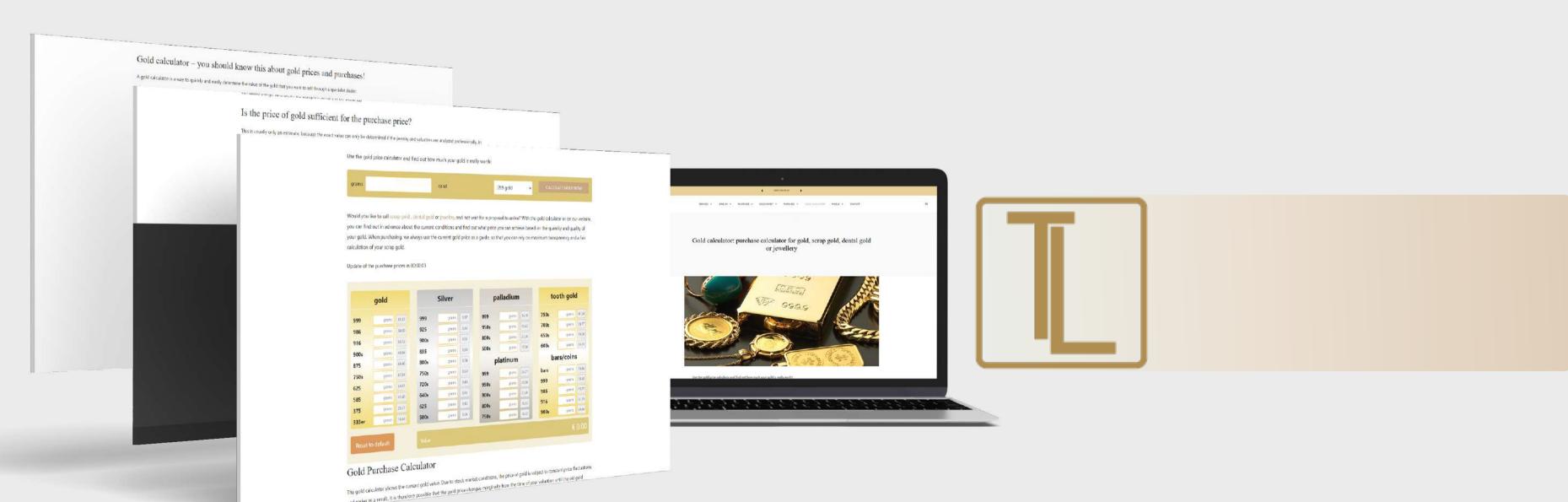


The blog serves as a reservoir of invaluable insights and recommendations, aimed at fostering a life brimming with contentment, vitality, and financial success. The core philosophy at Whealthy revolves around acknowledging the interplay between physical well-being and financial prosperity.

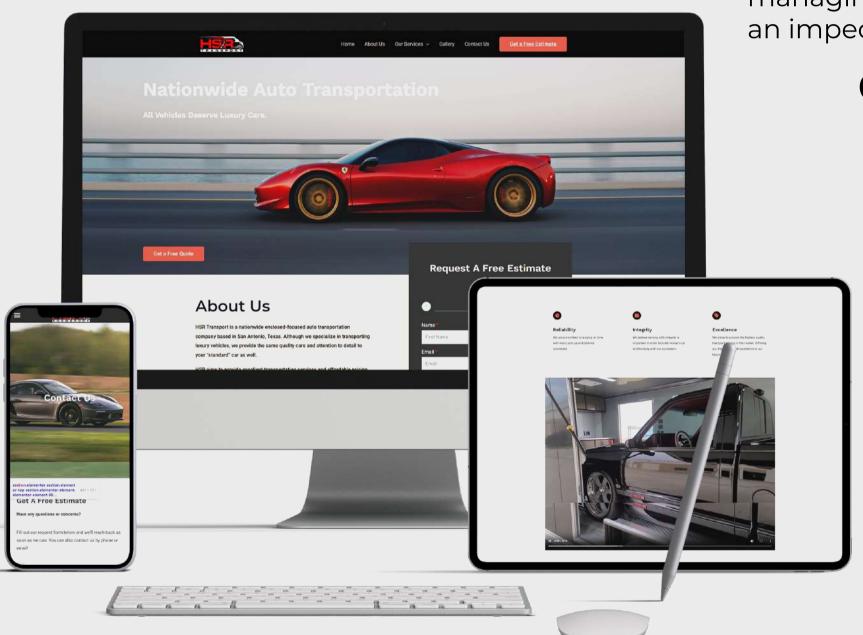
- Custom code integration to enhance performance and user experience
- Appropriate solutions to meet market needs
- •Seamless integration with WooCommerce for a unique and personalized shopping experience

The company specializes in the sale of a diverse range of jewelry products, including necklaces, earrings, and gold Bullion. The collection features an array of elegant necklaces and intricately designed earrings to cater to various styles and preferences.

- Developed a calculator plugin utilizing custom PHP codes to access an external API, enabling users to obtain real-time prices for various types of gold and silver.
- Designed an interactive chart that visually displays the retrieved price data, enhancing user understanding and engagement.
- Implemented responsive design by creating a mobile view menu, enhancing the user experience across different devices.
- Crafted custom JavaScript codes to achieve seamless functionality and smooth transitions within the designed mobile menu.







HSR's objective is to deliver exceptional transportation services coupled with affordable pricing, a distinguishing feature not commonly observed among other hauling companies. The team of proficient professionals at HSR employs state-of-the-art equipment and meticulous attention to detail while managing each vehicle, guaranteeing the secure delivery of every vehicle in an impeccable state.

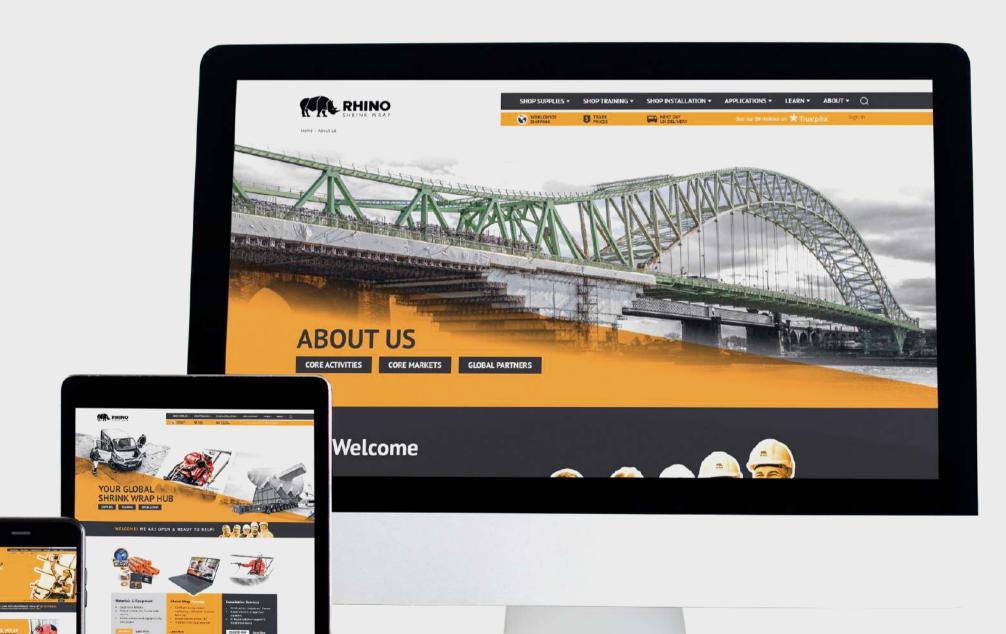
- Developed customized CSS code to address and rectify issues related to the top banner.
- Targeted specific styling concerns such as alignment,
   responsiveness, and color schemes to ensure a consistent and polished appearance.
- Applied advanced CSS techniques to achieve the desired design and layout adjustments.
- Initiating a comprehensive overhaul of the top banner section across all pages of the website.
- Focusing on enhancing the visual appeal and user experience by introducing a fresh and modern design.
- Reevaluating the placement of key elements such as logos, navigation menus, and call-to-action buttons for optimal usability.

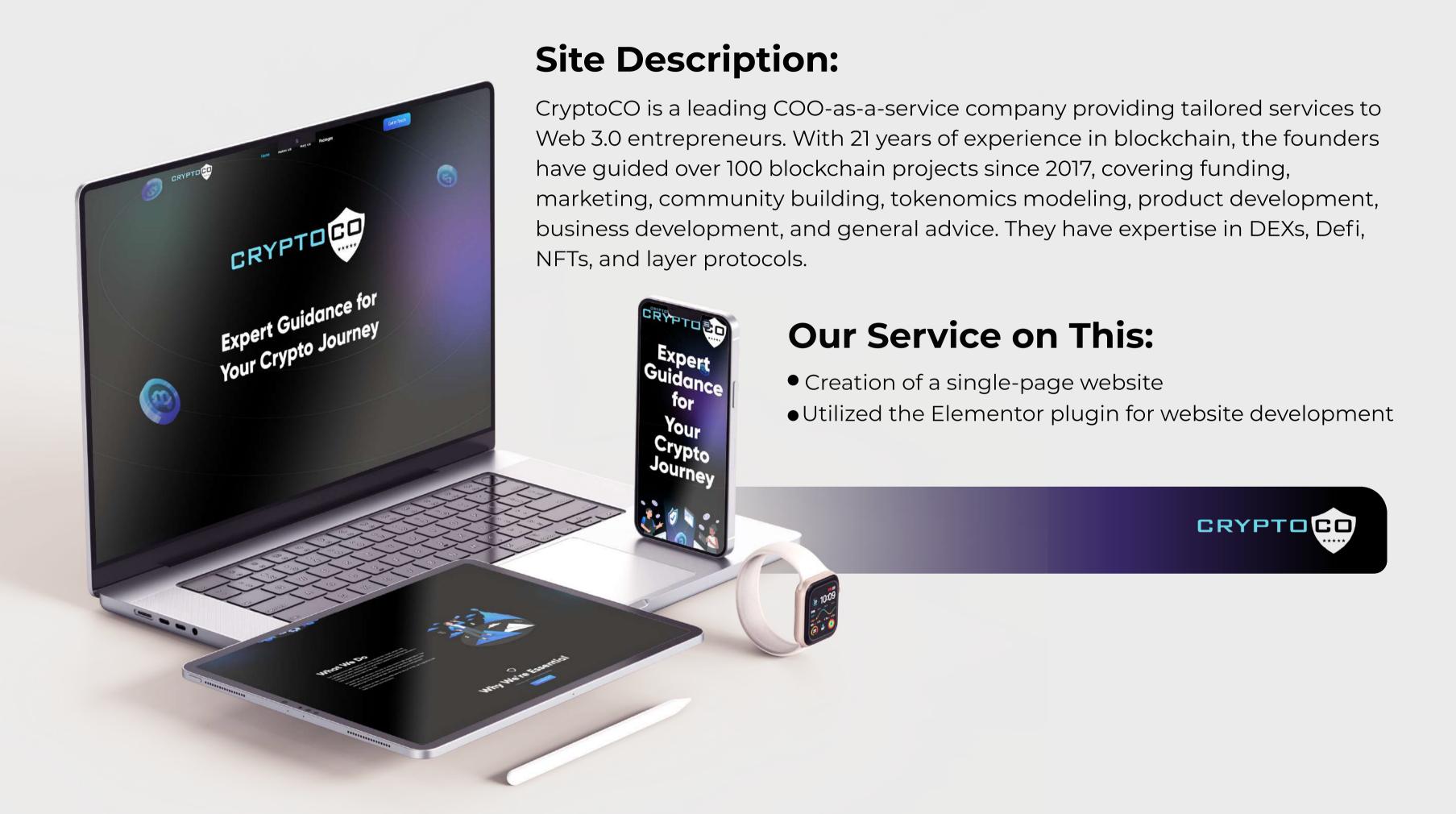
Rhino Shrink Wrap is a leading supplier and installer of shrink wrap scaffold sheeting.

They offer a wide range of shrink wrap materials, equipment, and training courses for construction, industrial, and marine applications.

With a global network of approved installers and a commitment to sustainability, Rhino Shrink Wrap aims to set the standard for shrink wrap safety worldwide.

- Implemented crucial fixes and intricate customizations on the website
- Meticulously addressed various bugs and issues
- Optimized the user experience for better usability
- Tailored the site's functionality to meet specific requirements
- Conducted thorough testing to ensure quality
- Employed advanced coding techniques for enhancements
- Collaborated closely with the development team for integration
- Resulted in a highly refined and personalized online platform







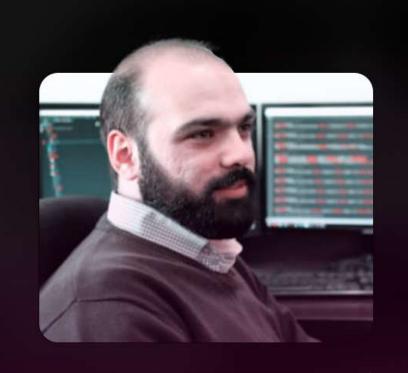
# James Kay

WordPress Portfolio



jameskaydev@gmail.com





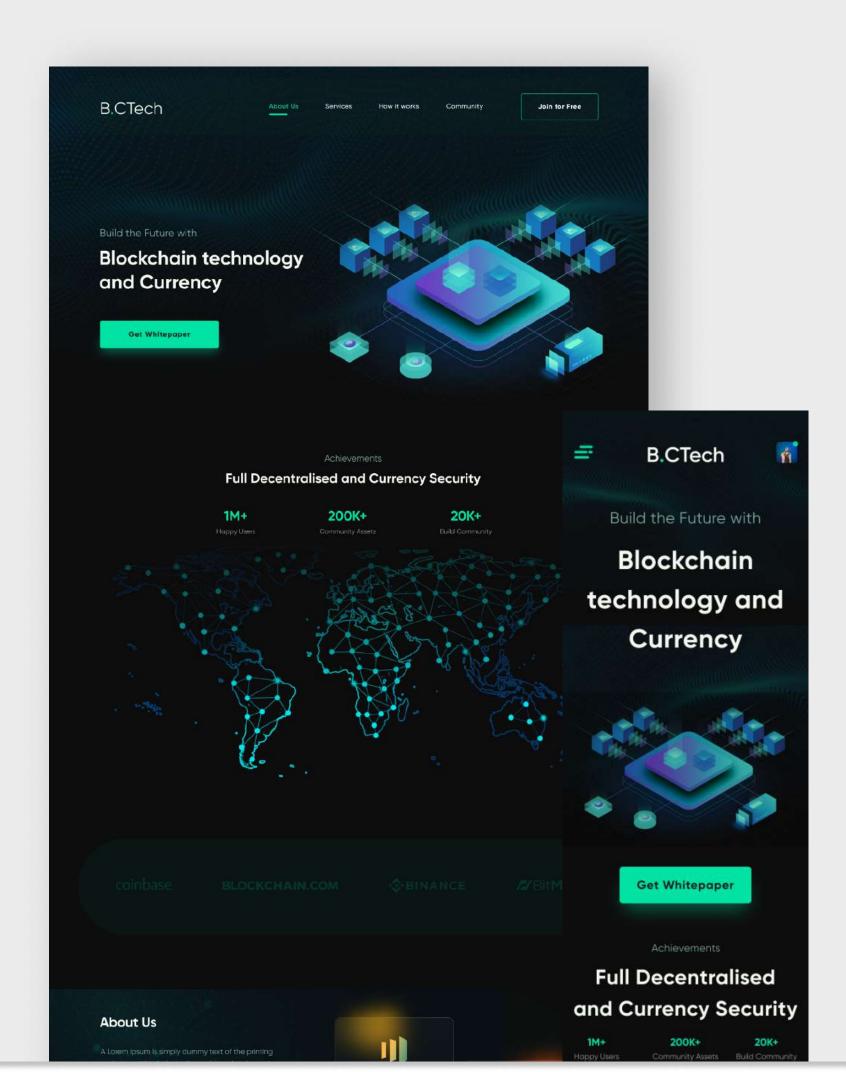
James Kay
ul/ux Portfolio









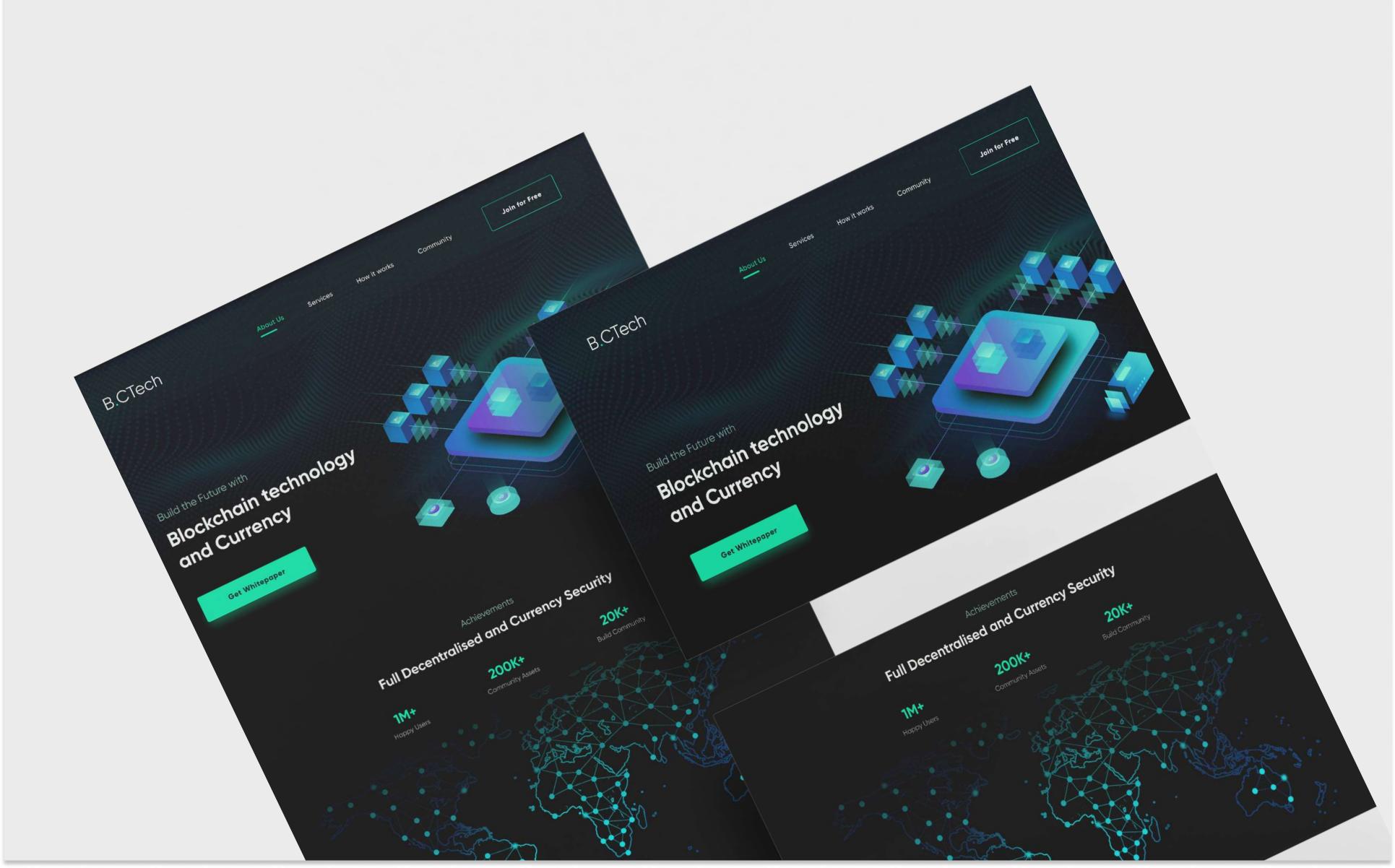


## B.CTech

### **Site Description:**

They provide a wide array of meticulously curated courses, ranging from introductory concepts to advanced topics, all designed to cater to varying levels of expertise. With a user-friendly interface, interactive lessons, and real-world case studies, learners can grasp intricate concepts with ease.

- Applying color psychology to evoke specific emotions and create a visually appealing interface.
- Balancing color contrast to ensure accessibility for users with varying degrees of vision impairment.
- Arranging UI elements and content in a harmonious composition that draws users' attention to key focal points.



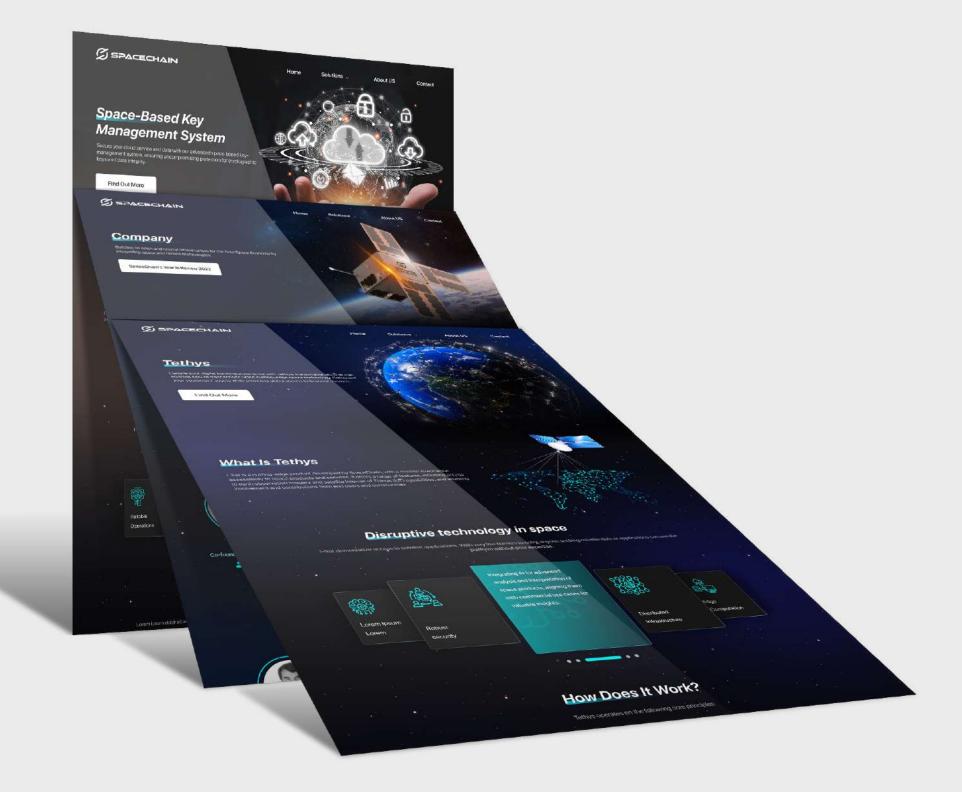


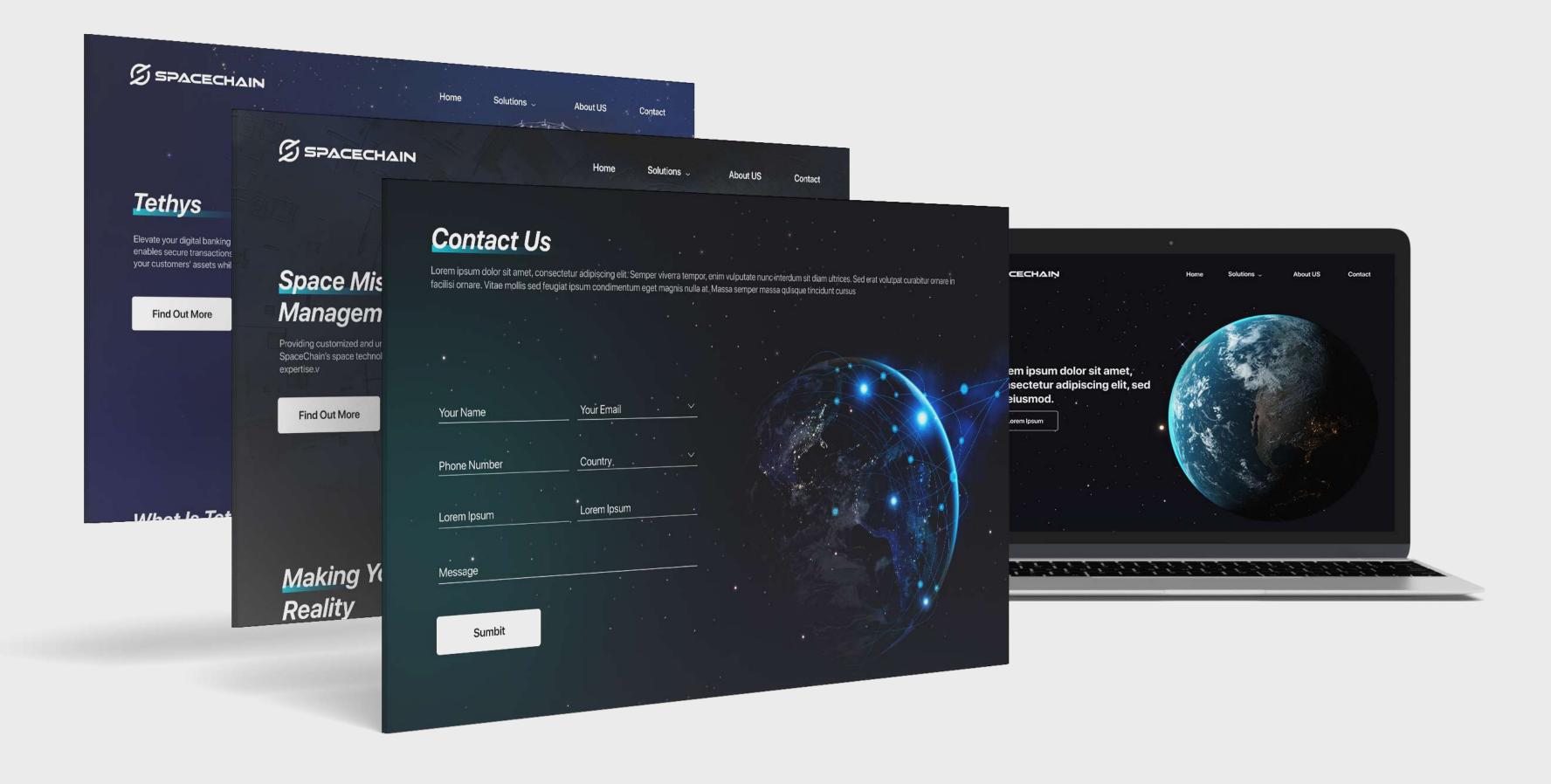
## SPACECHAIN

## **Site Description:**

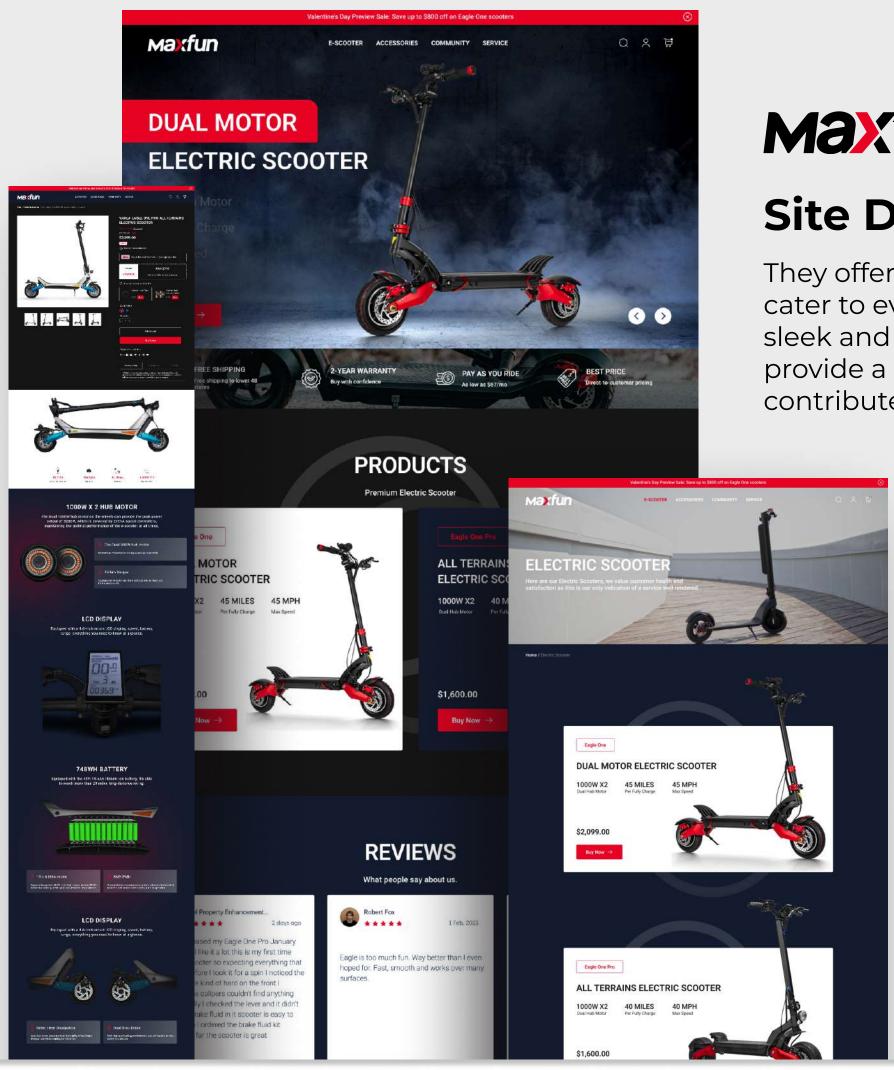
They provide a range of financial solutions tailored to diverse needs, including tax planning, bookkeeping, financial statement preparation, and advisory services. Visitors can access valuable resources and guides on managing finances, staying compliant with regulations, and optimizing financial strategies

- Crafting custom icons and illustrations that complement the overall UI design and enhance visual storytelling.
- Ensuring that icons are intuitive and universally understood, contributing to a user-friendly experience.
- Infusing personality and creativity into the design through unique and engaging illustrations.







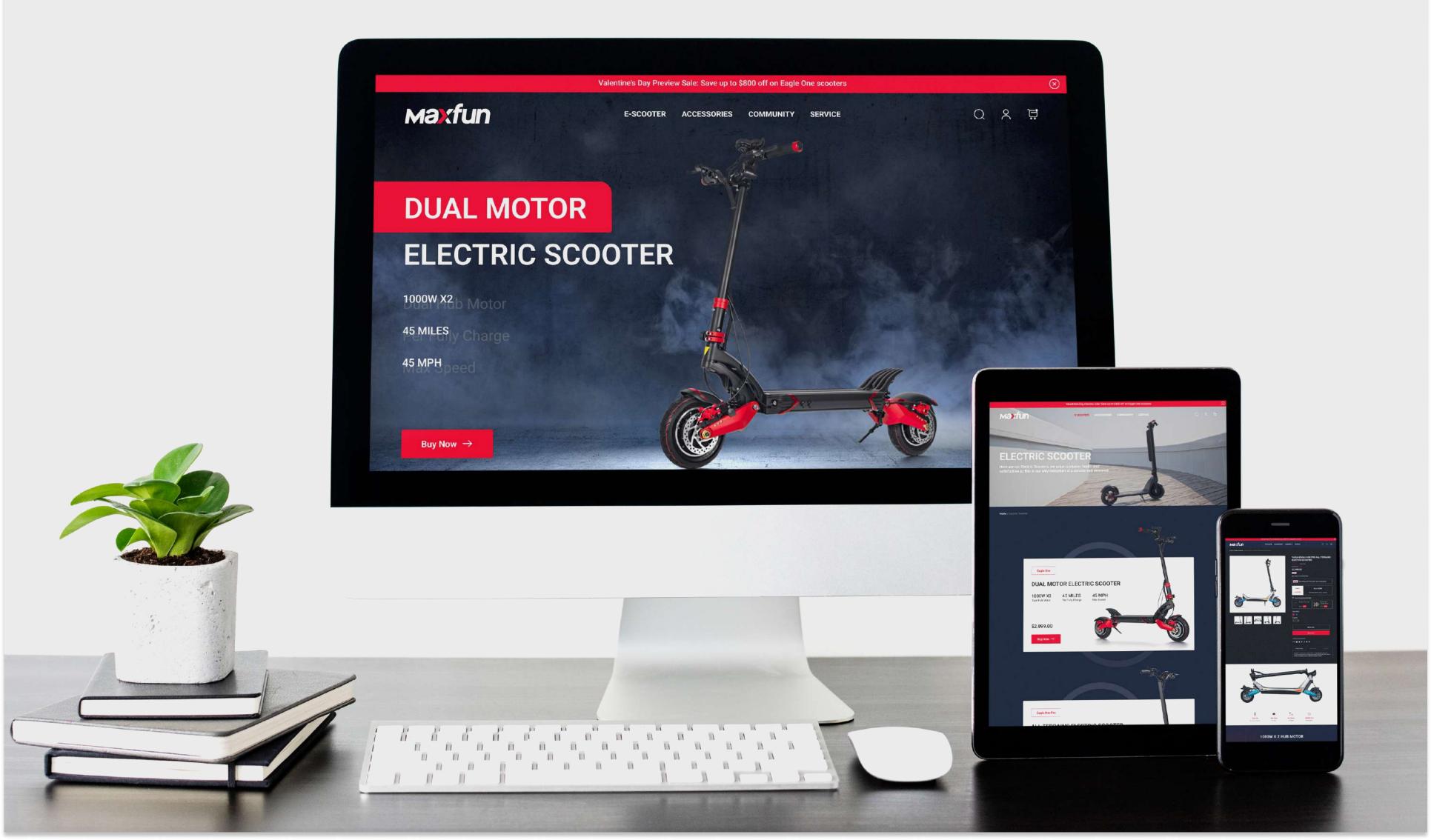


## **Maxfun**

#### **Site Description:**

They offer an exciting range of electric scooters designed to cater to every rider's unique preferences and needs. With sleek and modern designs, these electric scooters not only provide a convenient mode of urban transportation but also contribute to a greener environment.

- Adapting the UI design to various screen sizes and devices, ensuring a seamless user experience across desktop, tablet, and mobile platforms.
- Utilizing flexible grids and media queries to optimize content presentation and interaction on different devices.
- Prioritizing touch-friendly interactions and navigation patterns for mobile users.

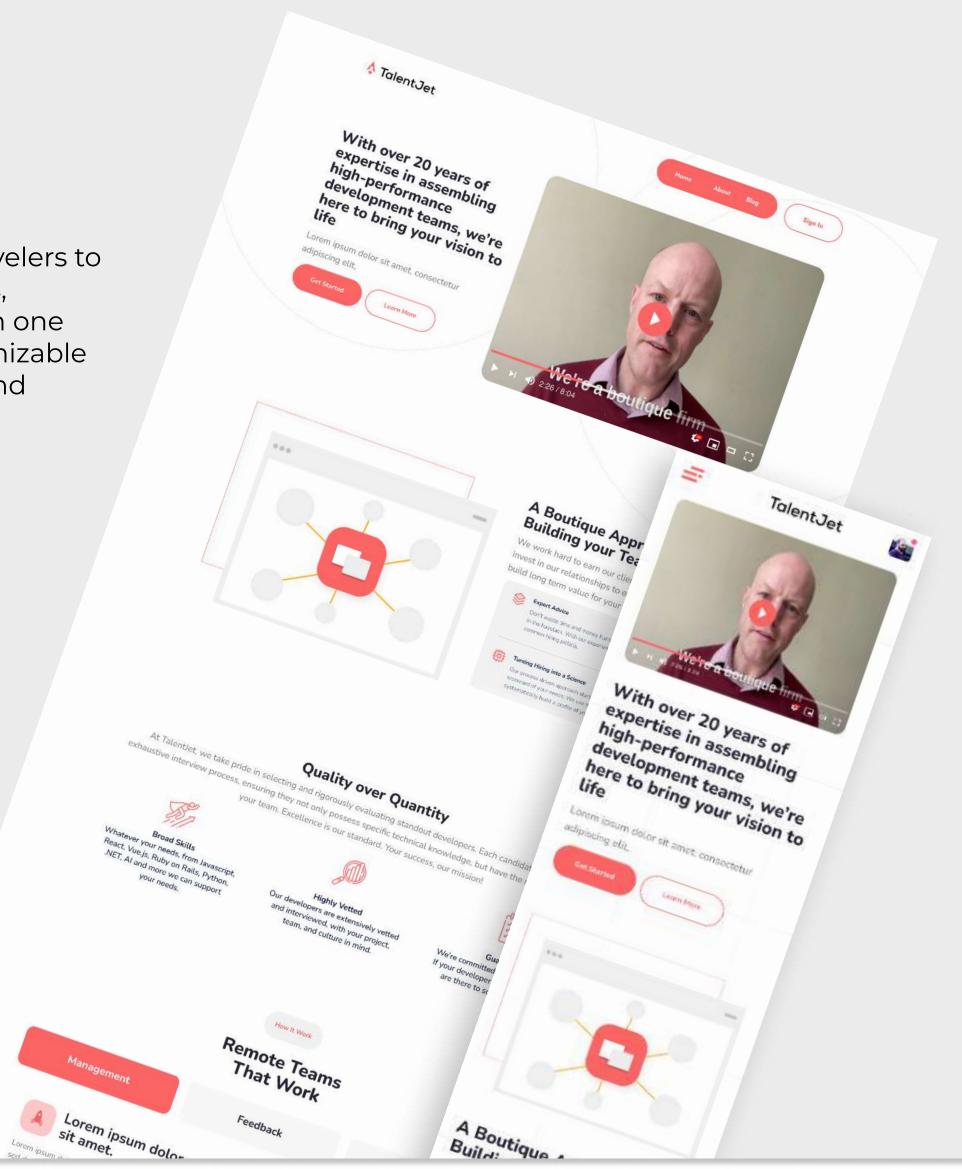


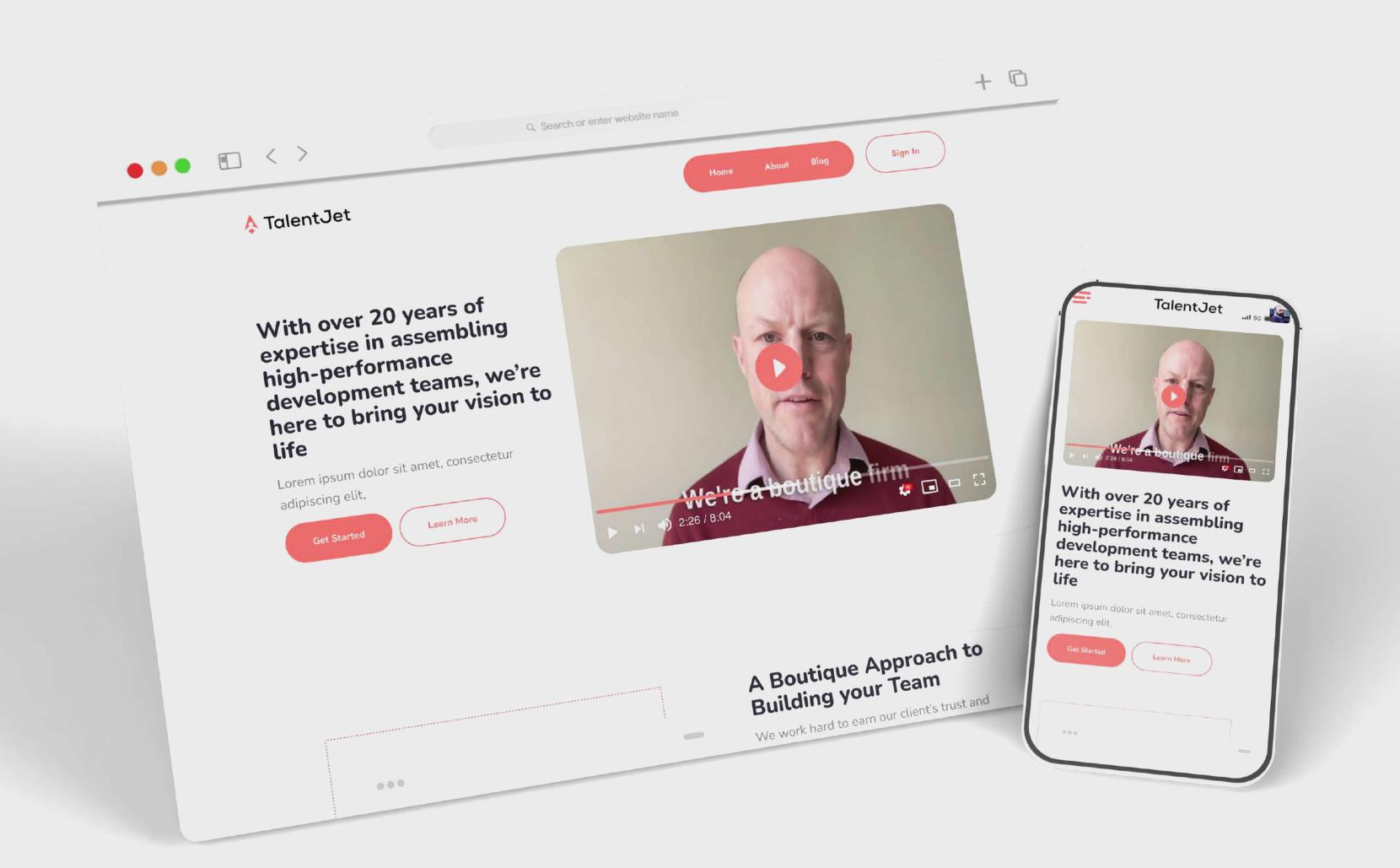


# ♣ TalentJet Site Description:

They provide a user-friendly interface that enables travelers to effortlessly browse and compare various travel options, including flights, accommodations, and activities, all in one place. With a vast selection of destinations and customizable itineraries, they cater to a wide range of preferences and budgets.

- Designing aesthetically pleasing interfaces that prioritize usability and accessibility for a diverse range of users.
- Creating pixel-perfect UI elements, such as buttons, forms, and modals, that enhance the overall user interaction.
- Incorporating visual hierarchy and layout principles to guide users' attention and facilitate effortless navigation



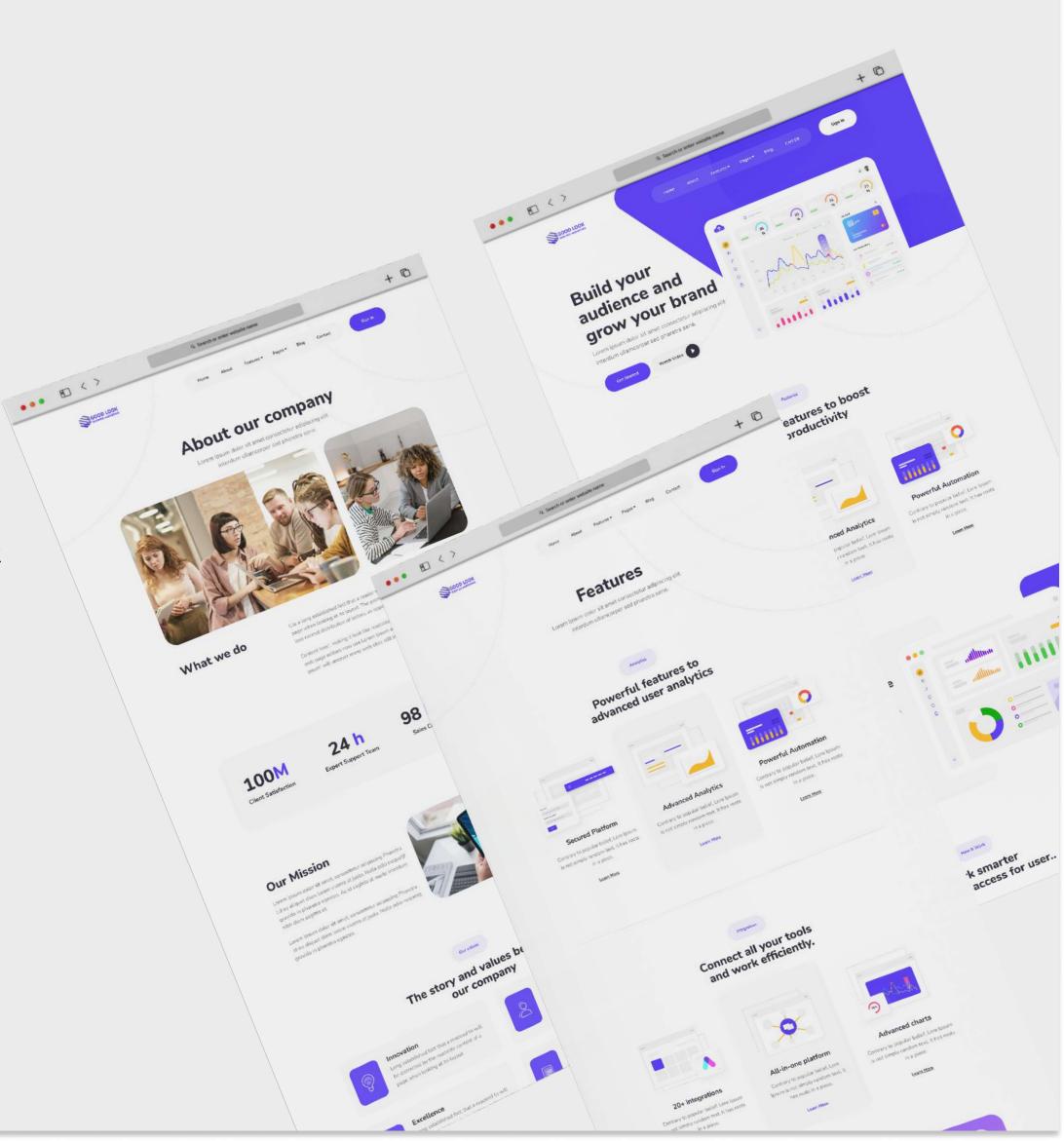




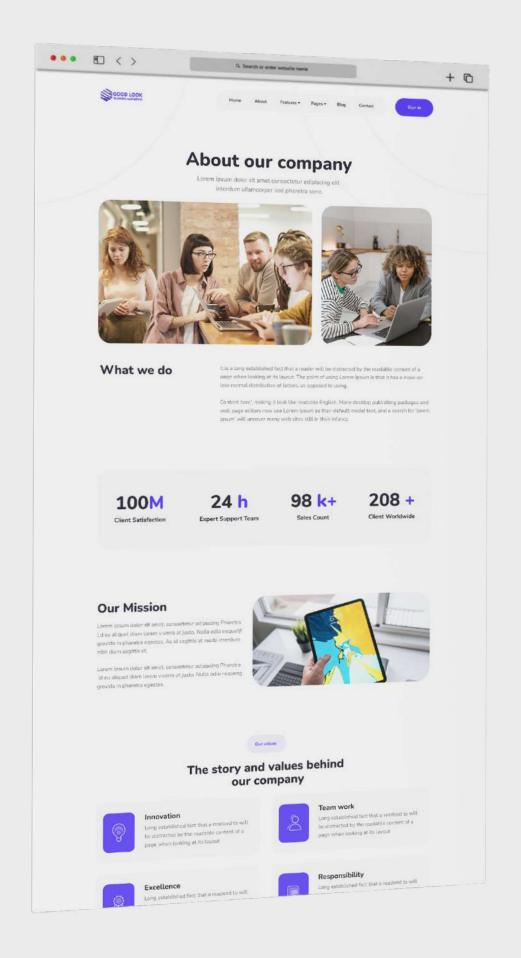


This personal branding website is a gateway into the multifaceted world of an individual whose passion knows no bounds. A symphony of words and visuals paints a vivid tapestry of their accomplishments, aspirations, and unique perspective.

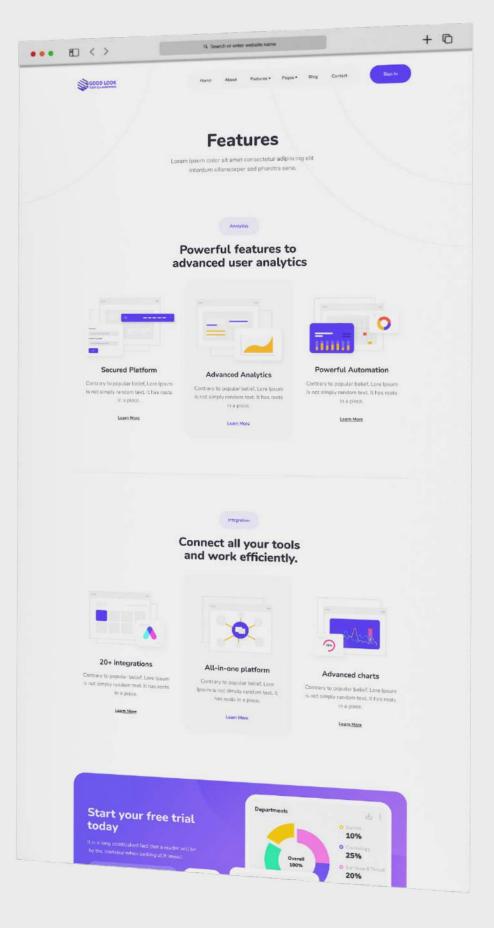
- Developing a unique and cohesive visual identity that aligns with the client's brand, including color palettes, typography, and iconography.
- Designing custom logos and graphics that reflect the brand's values and resonate with the target audience.
- Crafting style guidelines that maintain consistency across all design elements for a polished and professional look.











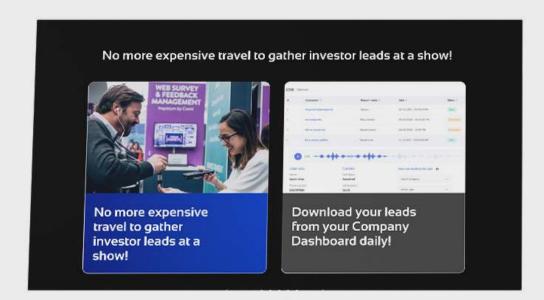


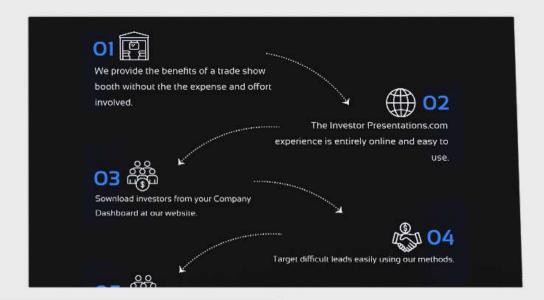


They provide a range of financial solutions tailored to diverse needs, including tax planning, bookkeeping, financial statement preparation, and advisory services. Visitors can access valuable resources and guides on managing finances, staying compliant with regulations, and optimizing financial strategies

- Crafting custom icons and illustrations that complement the overall UI design and enhance visual storytelling.
- Ensuring that icons are intuitive and universally understood, contributing to a user-friendly experience.
- Infusing personality and creativity into the design through unique and engaging illustrations.







**Ø** 



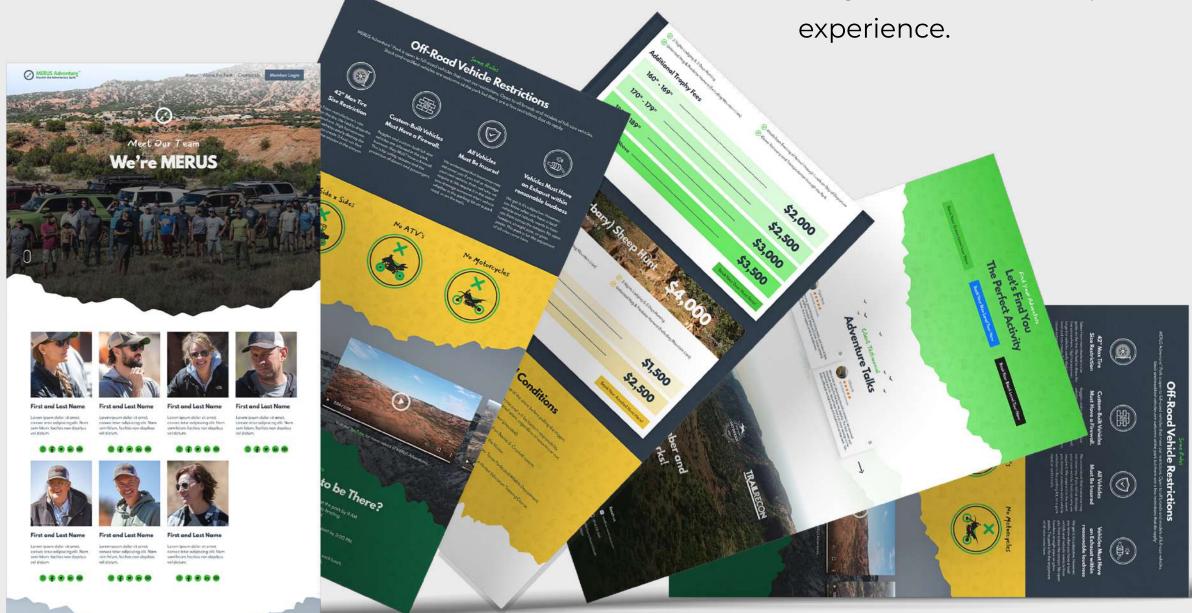


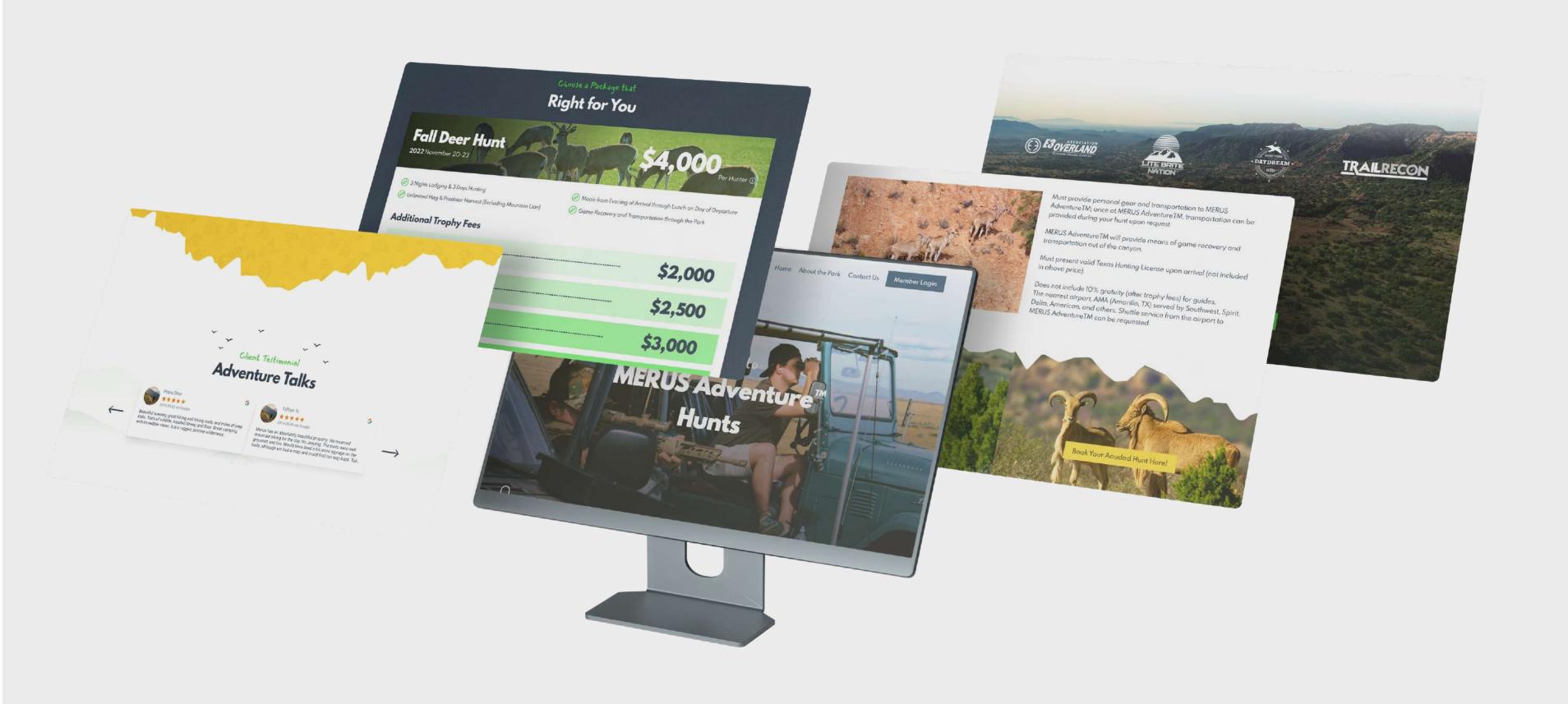
# MERUS Adventure<sup>™</sup> Nourish the Adventurous Spirit <sup>™</sup>

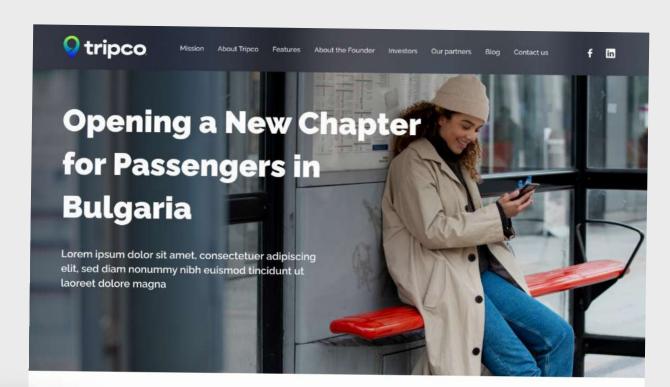
# **Site Description:**

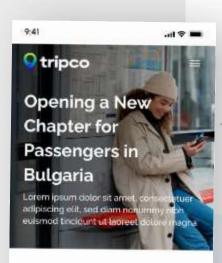
Discover a world of unforgettable journeys with their innovative travel experience website. Embark on a virtual adventure through stunning destinations, captivating cultures, and exhilarating activities from the comfort of your own home. Immerse yourself in vivid narratives and breathtaking visuals that transport you to far-flung corners of the globe.

- Selecting appropriate typefaces that align with the brand's tone and enhance readability across various content types.
- Establishing consistent typographic hierarchies to guide users through the content and emphasize key information.
- Balancing font sizes, line spacing, and line lengths to create an optimal reading







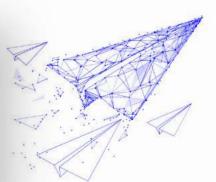


#### Mission

At Tripco, our mission is to revolutionize Bulgaria's public transport ecosystem through cutting-edge technology and datadriven solutions. We are committed to transforming the way people travel, creating a seamless and sustainable experience that enhances accessibility, reliability, and user satisfaction. By empowering passengers, collaborating with transport operators, and fostering innovation, we aim to develop vibrant and interconnected communities.

#### **About Tripco**

Tripco is dedicated to creating a future for public transport in Bulgaria that is seamlessly integrated, technologically advanced, and sustainable. Our vision is to provide passengers with easy access to comprehensive information, efficient journey-planning tools and convenient mobile ticketing options on a national scale. By leveraging innovative solutions and collaborating with stakeholders, we strive to transform public transport, enhance the travel experience, and contribute to the development of greener and more connected communities.



#### Mission

At Tripco, our mission is to revolutionize Bulgaria's public transport ecosystem through cutting-edge technology and data-driven solutions. We are committed to transforming the way people travel, creating a seamless and sustainable experience that enhances accessibility, reliability, and user satisfaction. By empowering passengers, collaborating with transport operators, and fostering innovation, we aim to develop vibrant and interconnected communities.

#### **About Tripco**

Tripco is dedicated to creating a future for public transport in Bulgaria that is seamlessly integrated, technologically advanced, and sustainable. Our vision is to provide passengers with easy access to comprehensive information, efficient journey-planning tools, and convenient mobile ticketing options on a national scale. By leveraging innovative solutions and collaborating with stakeholders, we strive to transform public transport, enhance the travel experience, and contribute to the development of greener and more connected communities.

#### **Key Features and Benefits**



#### Seamless Mobility

Providing users with a seamless and integrated experience across different modes of transportation, enabling them to plan, book, and



## Ensuring that transportation services are accessible to all individuals, including those will disabilities or limited mobility, by offering inclusions.

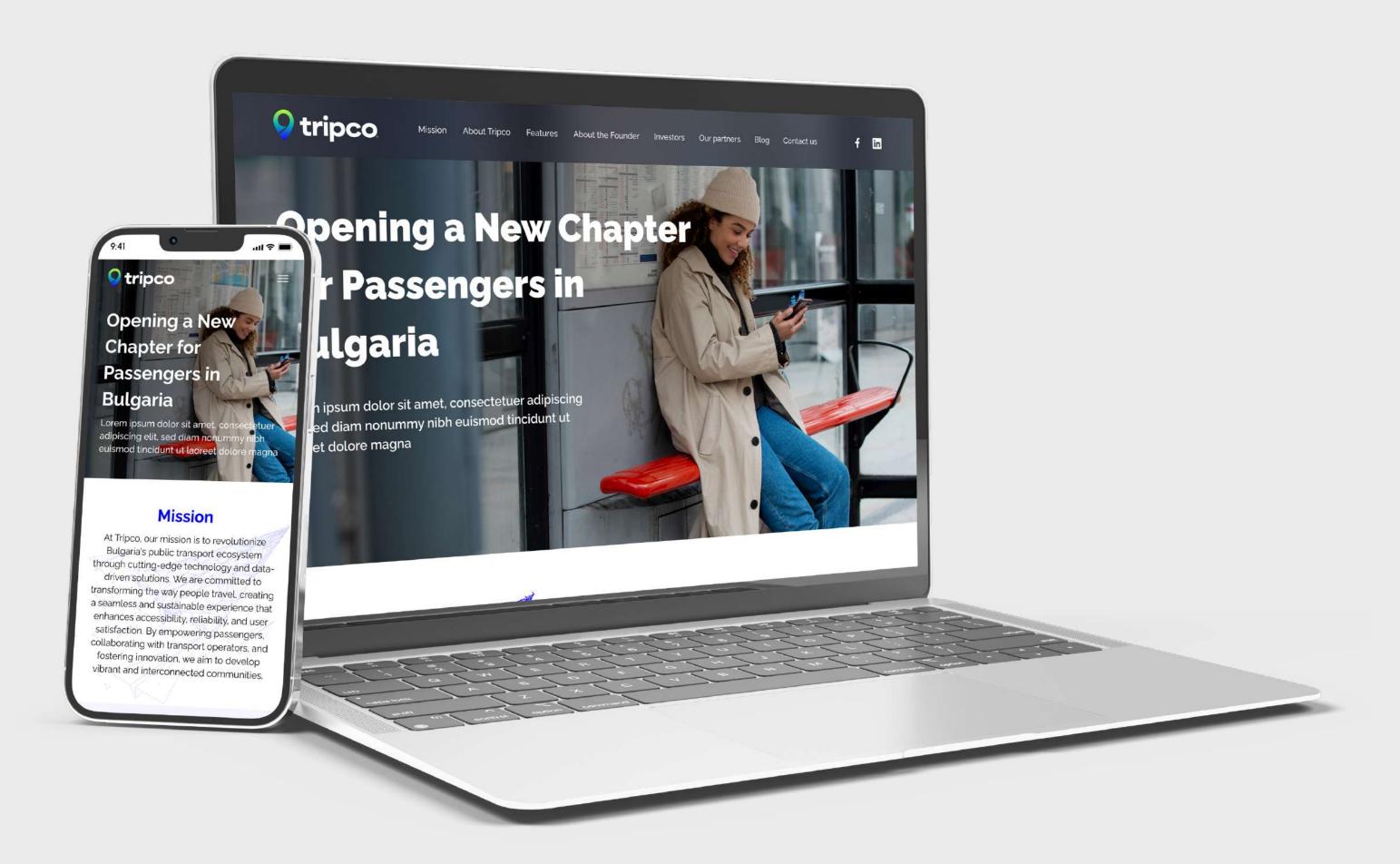




# **Site Description:**

The website offers a seamless ticket and mapping experience, catering to a diverse range of interests and preferences. Users can easily browse, select, and purchase tickets for various events, from concerts and sports games to cultural exhibitions.

- Implementing accessibility guidelines to ensure the UI design is usable by individuals with disabilities.
- Adding alternative text to images, using semantic HTML elements, and optimizing keyboard navigation for screen reader users.
- Prioritizing inclusive design practices that cater to a diverse user base and promote equal access to digital experiences.







They have created a personalized education website that caters to individual learning preferences and goals. Users can embark on a transformative learning journey through a diverse array of subjects, ranging from academics to practical skills.

#### **Our Service on This:**

- •Conducting usability testing and gathering feedback from target users to identify pain points and areas for improvement.
- •Analyzing user behavior and interaction patterns to refine the UI design and enhance user satisfaction.
- Iterating on the design based on testing results to continuously optimize the user experience.



7智教育

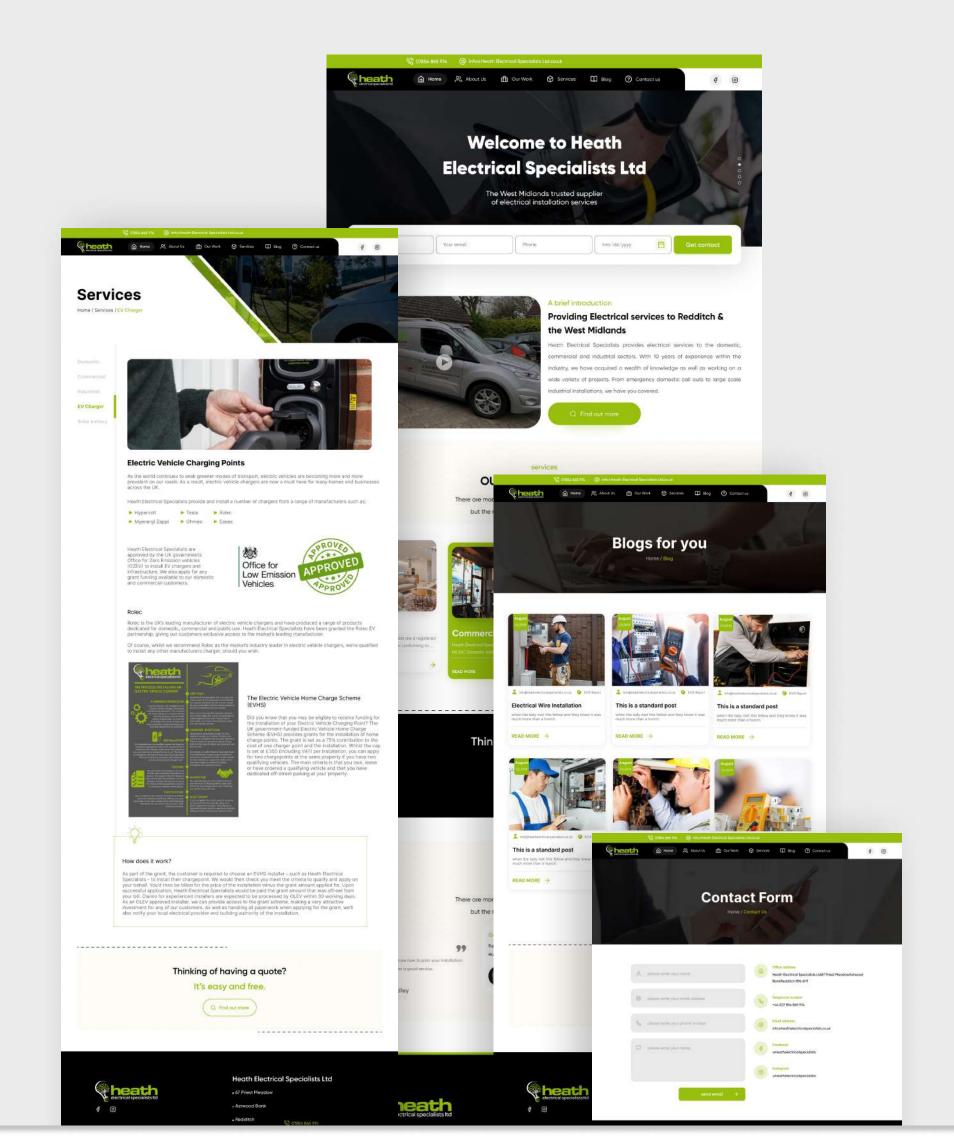




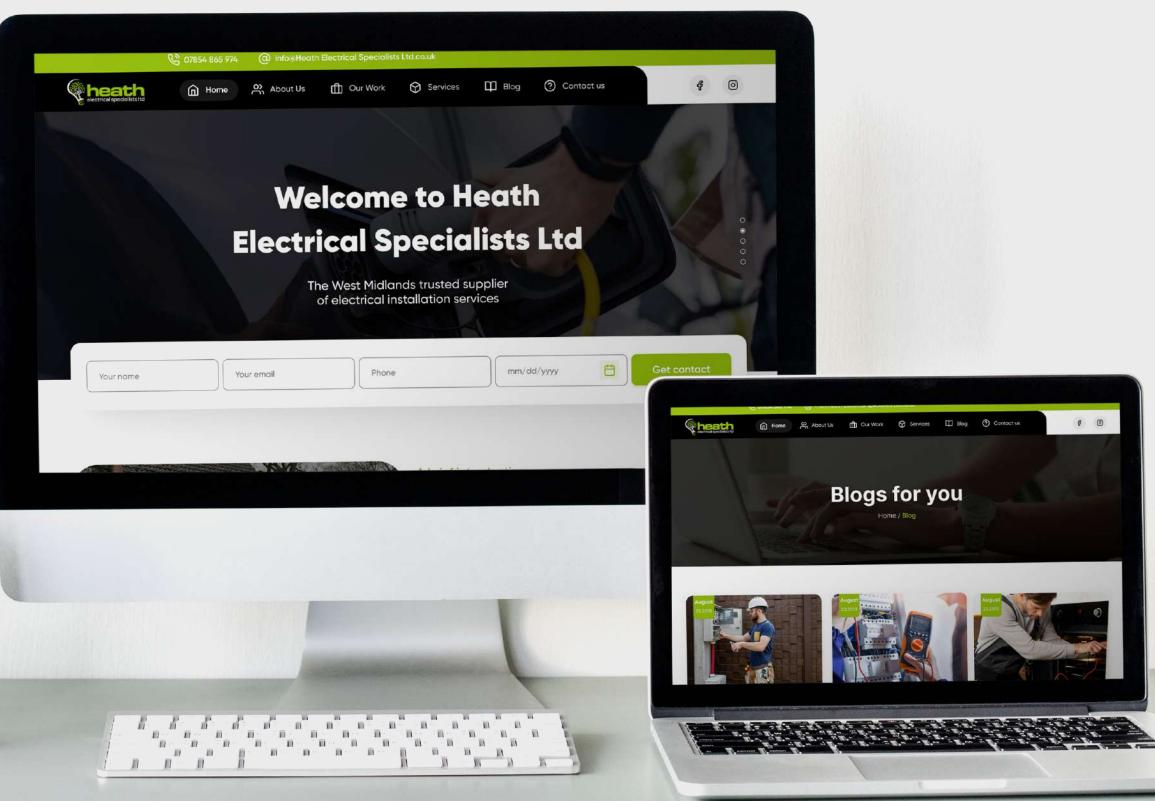


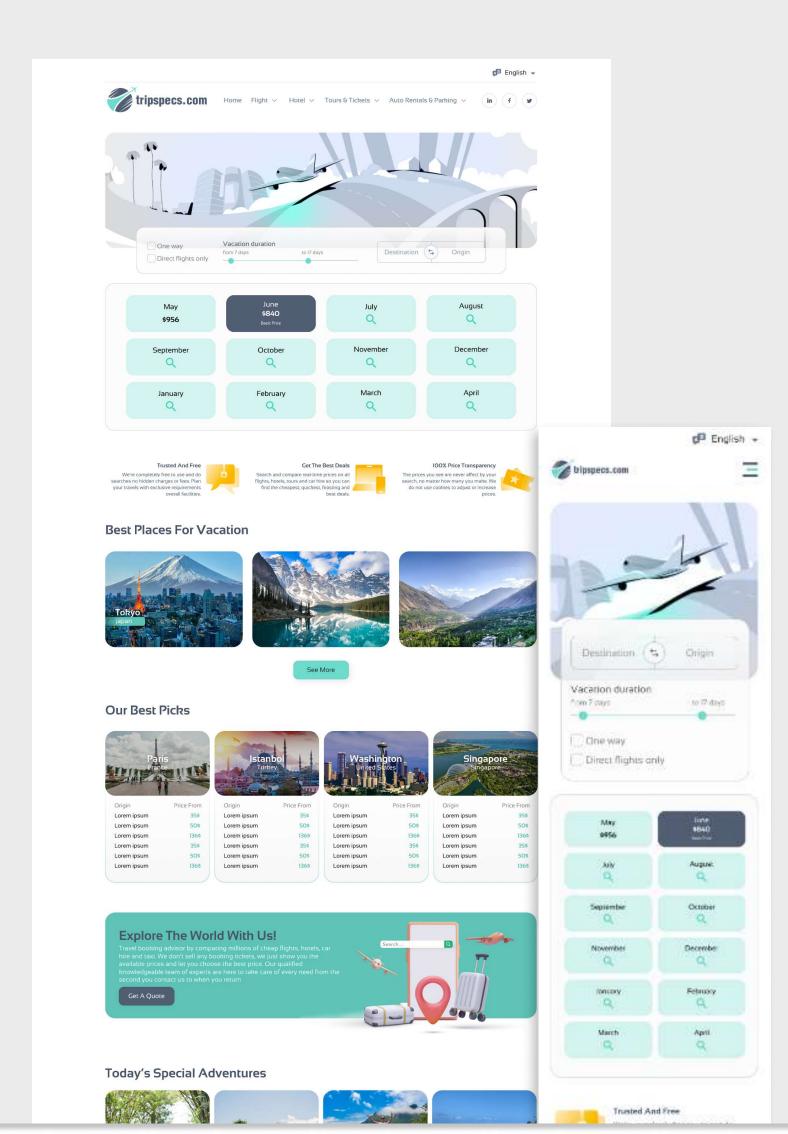
They present a diverse range of all-electric vehicles that cater to the eco-conscious driver's dreams. With sleek designs and advanced engineering, they redefine what it means to drive clean and green. Explore a collection of emission-free vehicles that boast impressive performance, offering instant acceleration and whisper-quiet rides.

- Conducting user research to gather insights into user behaviors, preferences, and pain points, informing the UI design strategy.
- •Creating user personas and user journeys to empathize with target users and tailor the design to their needs and motivations.
- •Applying human-centered design principles to create interfaces that align with users' goals and seamlessly integrate into their workflows.





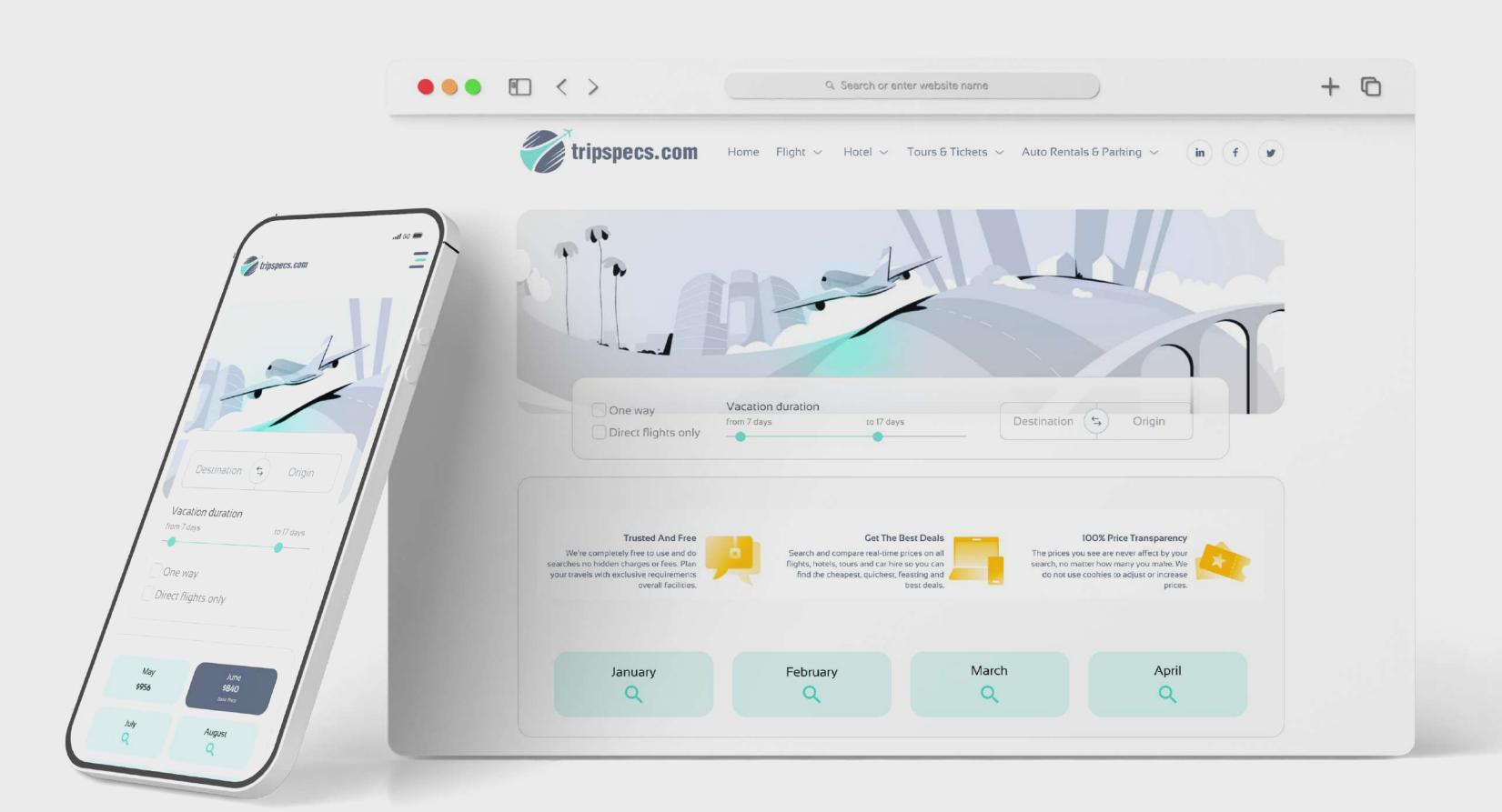






Discover a world of limitless possibilities with their exceptional vacation experiences. Embark on a journey that transcends the ordinary and immerse yourself in breathtaking destinations curated with care. Whether seeking serene beach getaways, cultural expeditions, or thrilling adventures, they cater to every traveler's unique desires.

- Crafting concise and user-friendly microcopy, such as button labels, error messages, and onboarding instructions, that guides users through the interface.
- Ensuring the tone and language of the content align with the brand's voice and resonate with the target audience.
- Collaborating with content strategists to integrate meaningful and engaging text that enhances the overall user experience.

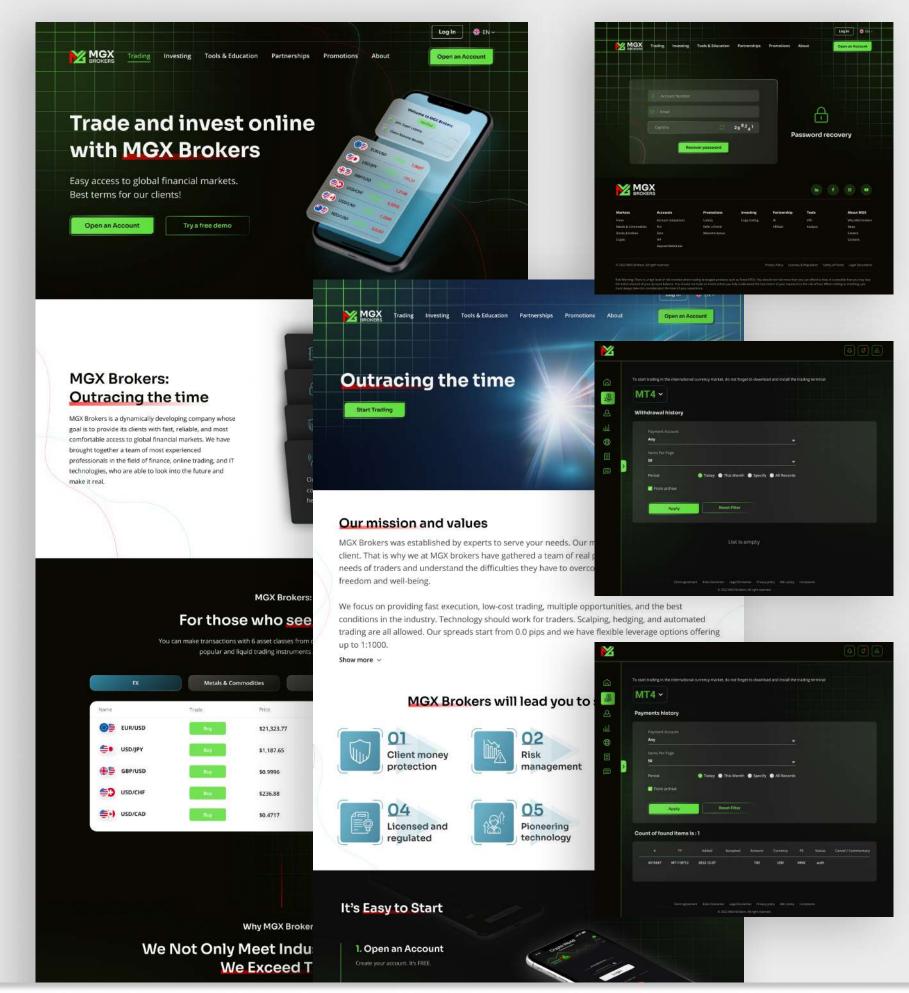


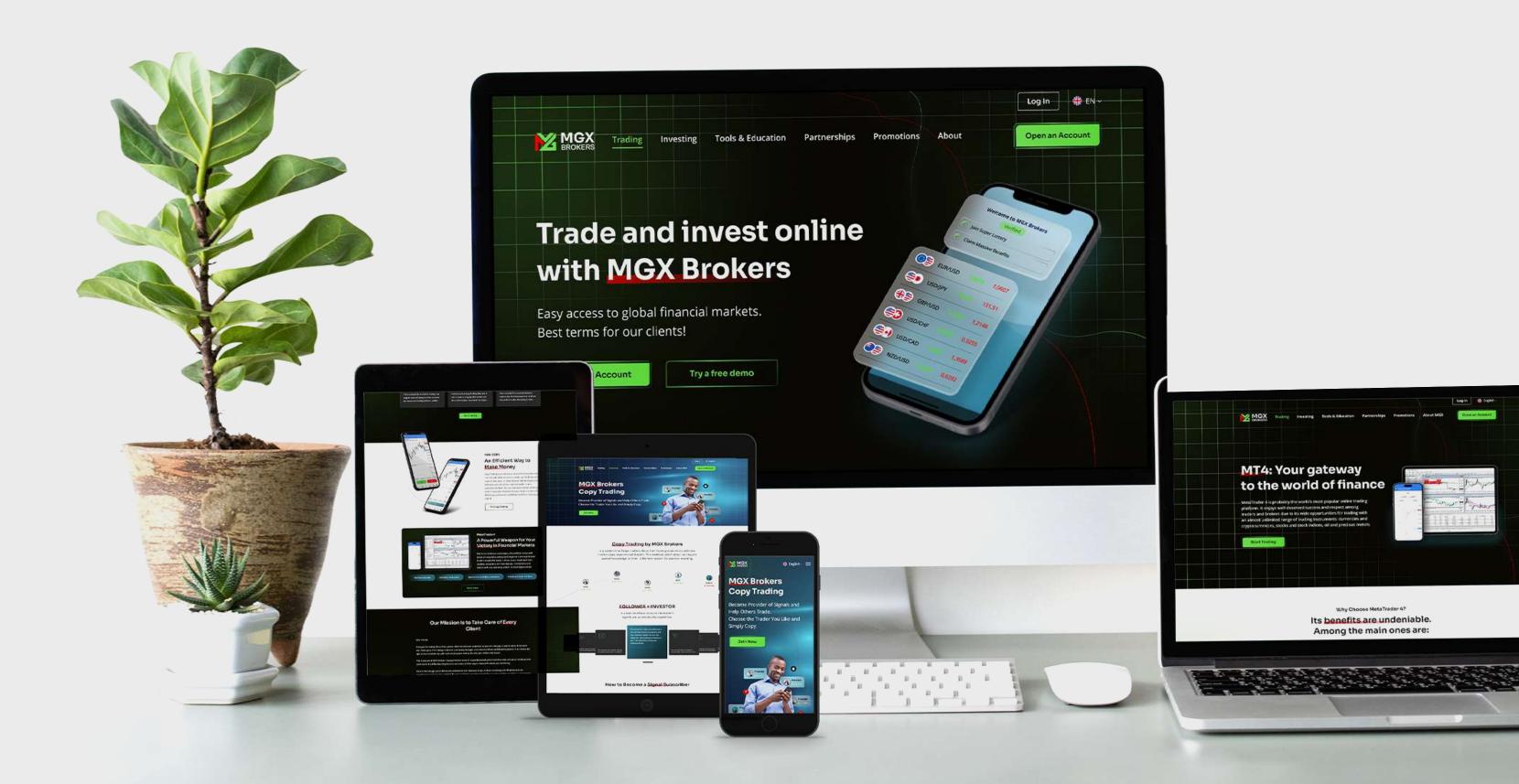




They are a top-notch financial advice and brokering website. Whether you want a hand in investment management or simply want to keep up with new trends, they are there for you. What makes them one of a kind is their commitment to their customers through engagement and partnership.

- Designed clean and sensible wireframes for brainstorming.
- Researched best practices in UI elements for financial websites and delivered them according the clients priorities and values.
- Conducted regular review sessions with the stakeholders to reflect their interests.







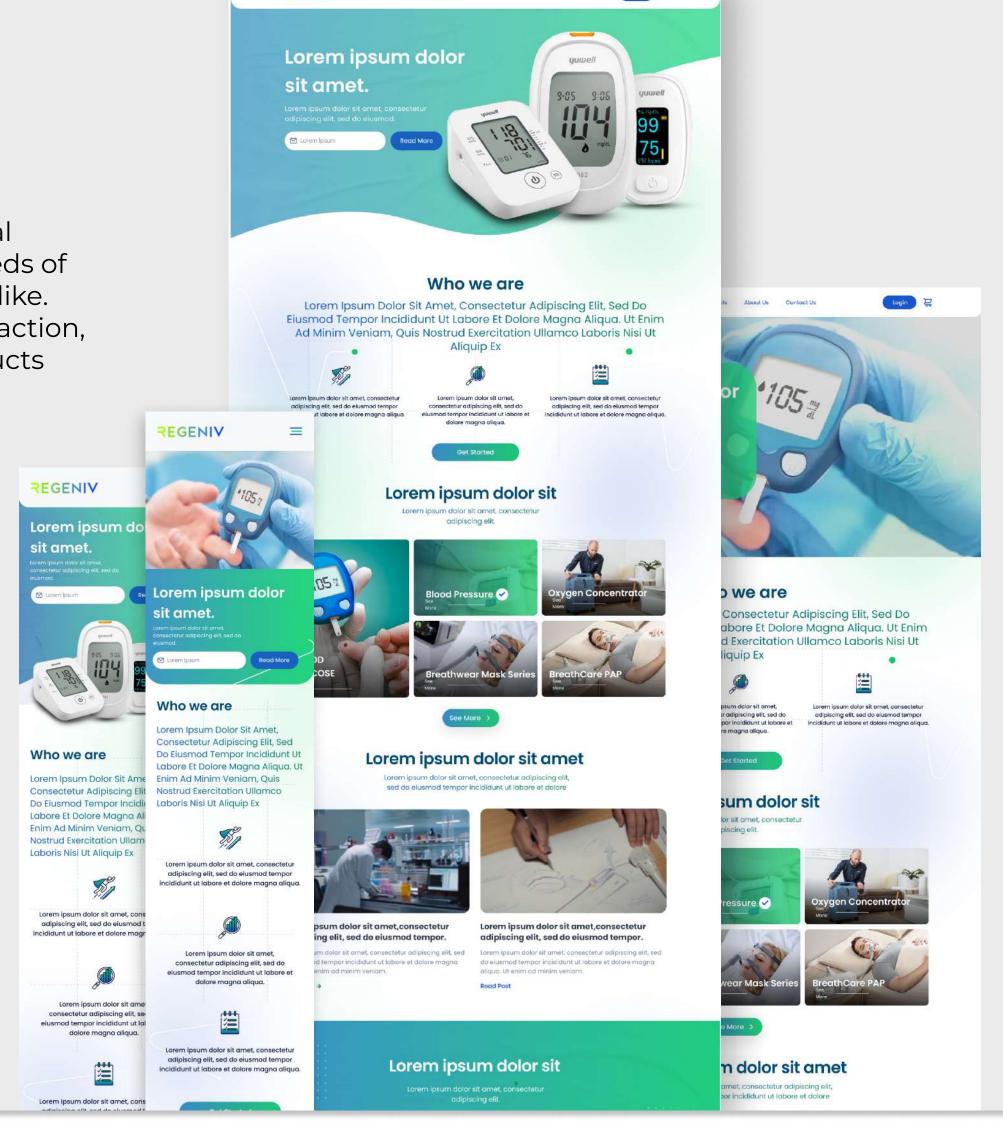
### REGENIV

# **Site Description:**

Their website offers a wide range of top-quality medical supplies and devices designed to meet the diverse needs of healthcare professionals, institutions, and individuals alike. With a commitment to excellence and customer satisfaction, they pride themselves on delivering dependable products that ensure optimal patient care and safety.

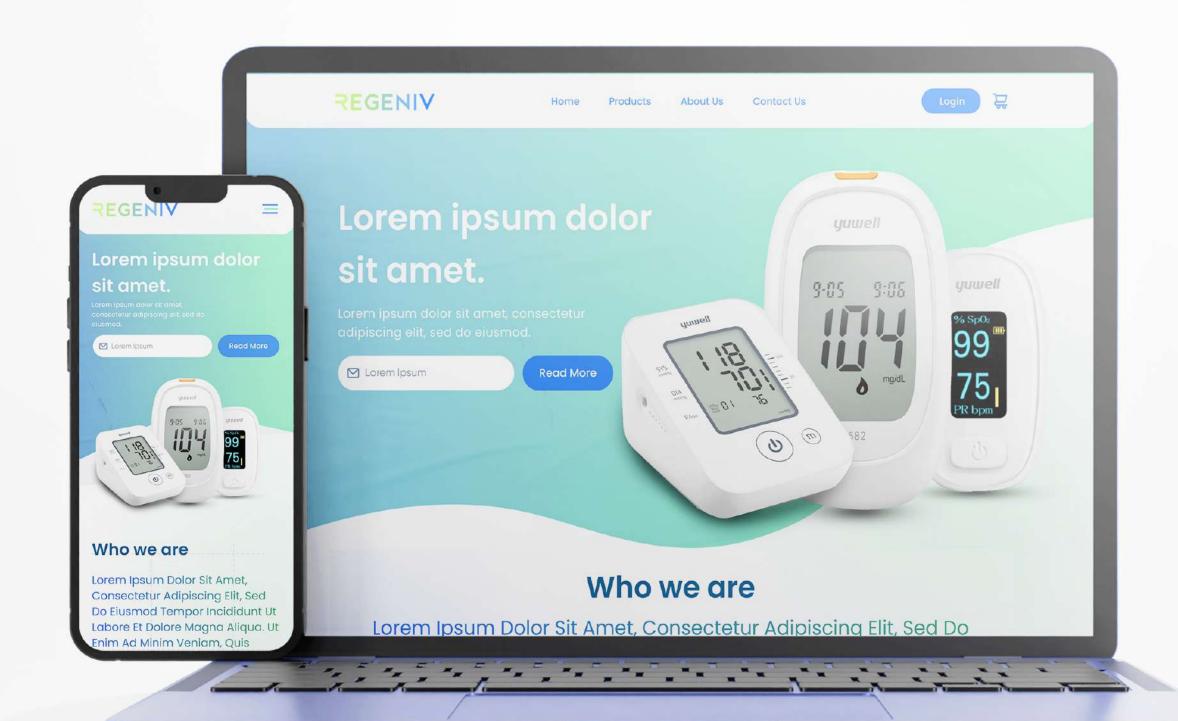
### **Our Service on This:**

- •Creating detailed wireframes and interactive prototypes to visualize the layout and user flow of the application or website.
- Defining the placement of key elements such as buttons, navigation menus, and content sections.
- •Ensuring a seamless and intuitive user experience through early-stage testing and refinement.

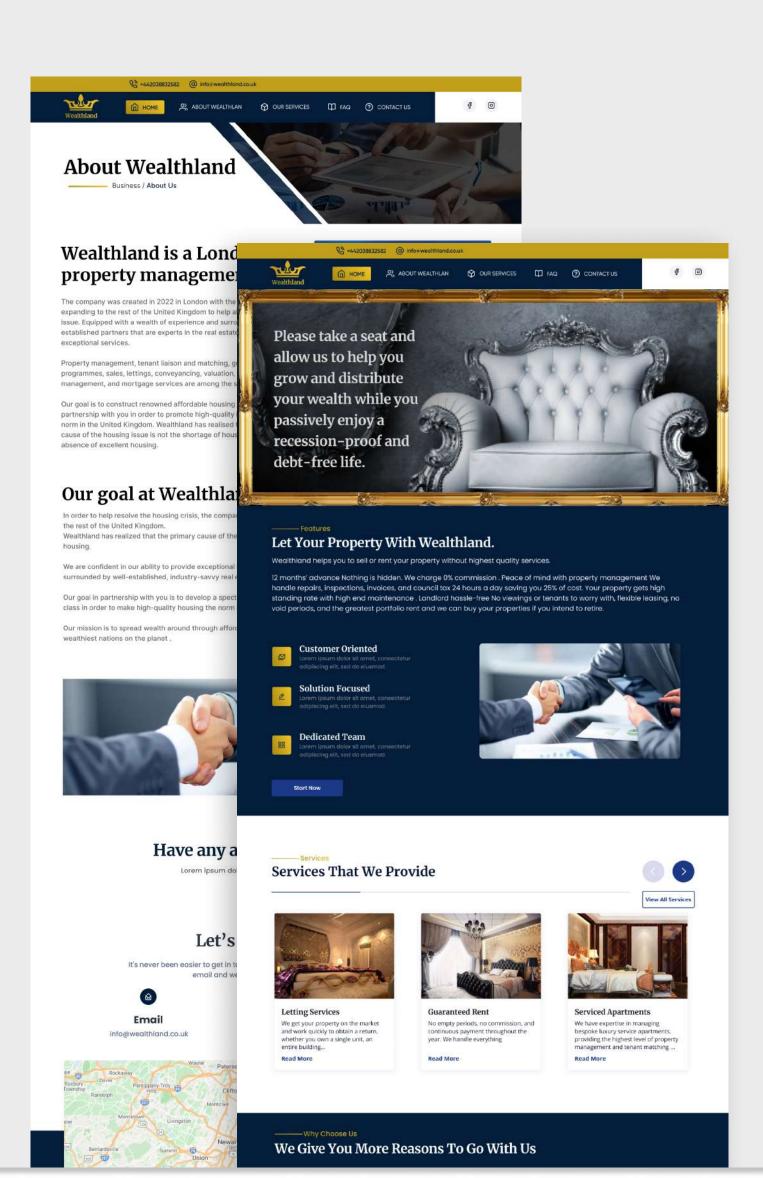


Home Products About Us Contact Us

REGENIV





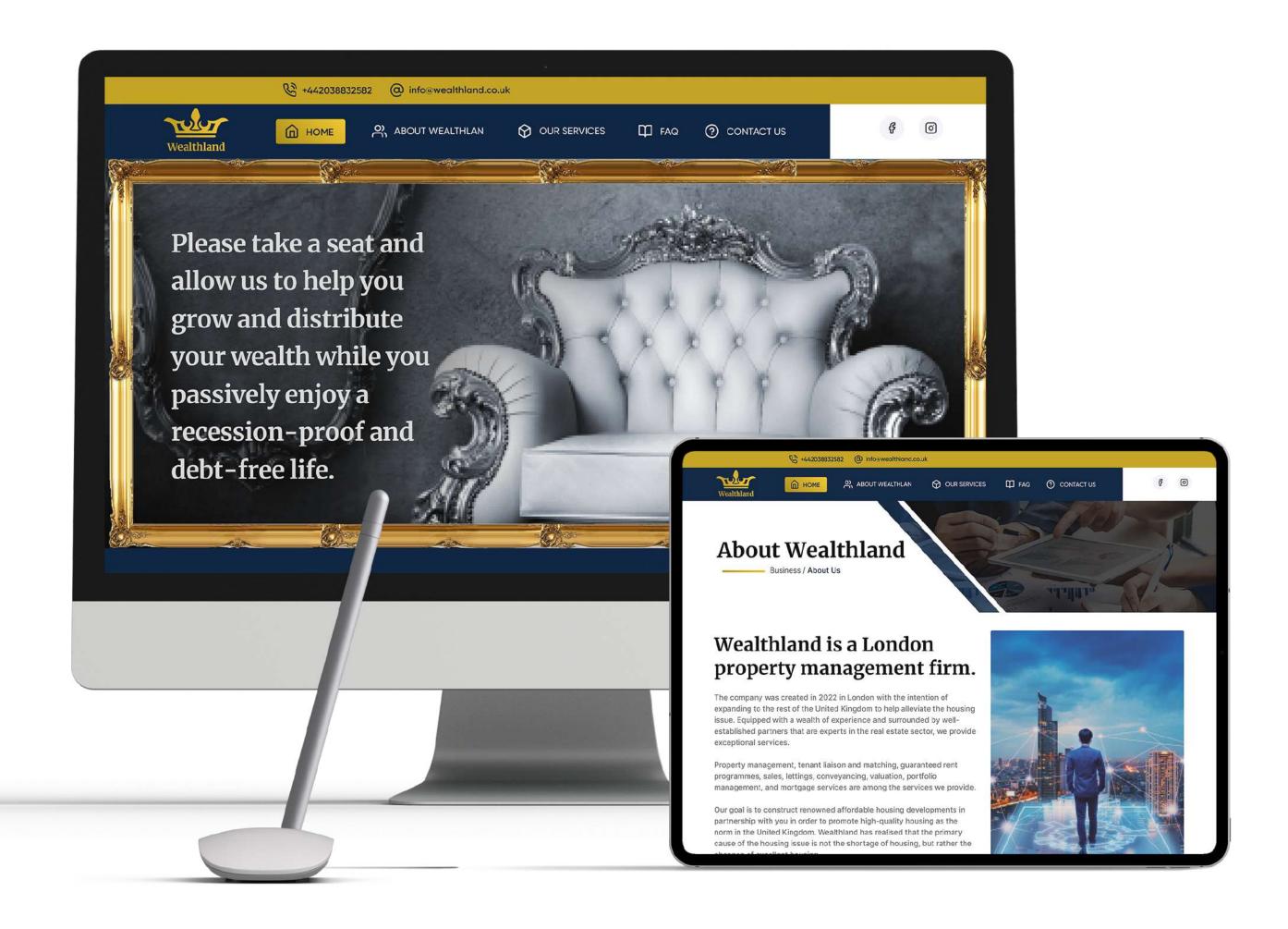




The website offers an immersive and user-friendly platform for individuals seeking to explore a diverse range of properties. With a comprehensive database of listings spanning across various locations and property types, they provide a seamless experience for both buyers and renters.

- Collaborating closely with cross-functional teams, including UX designers, developers, and stakeholders, to align on design goals and requirements.
- Presenting design concepts and rationale to clients and stakeholders, effectively communicating the design's strategic value and user-centric approach.
- Providing ongoing support and guidance throughout the development process to ensure the final product adheres to the intended UI design vision.



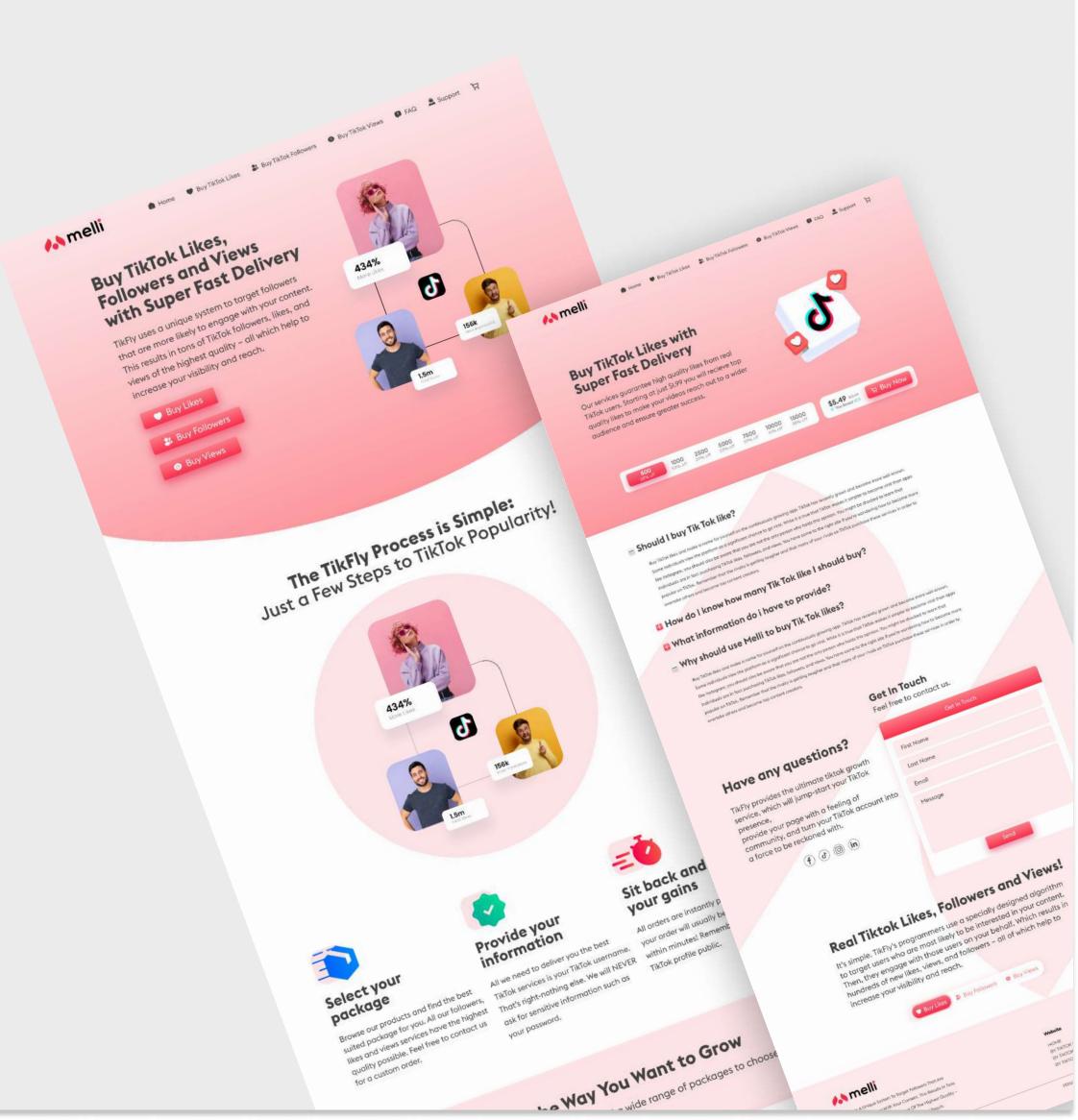




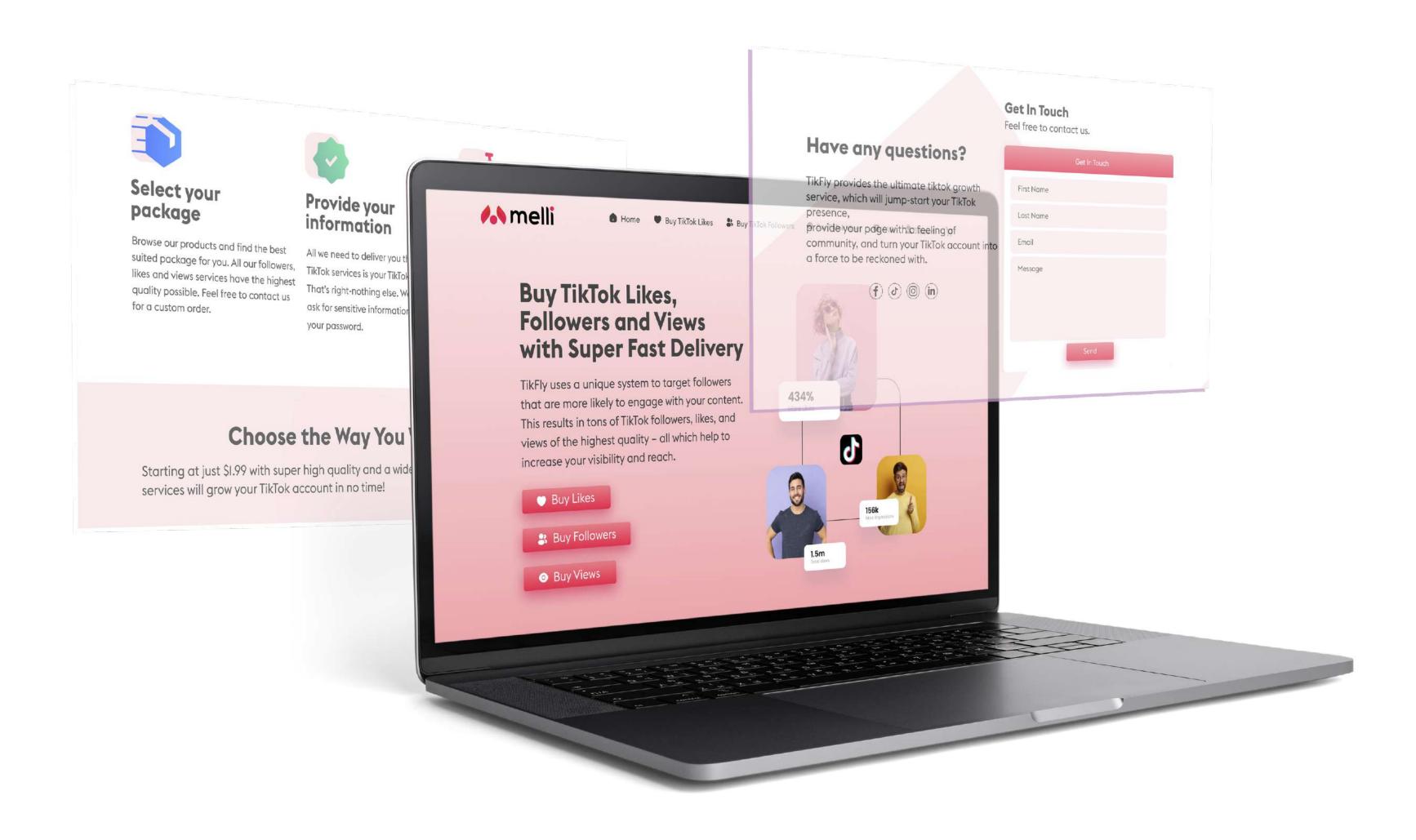


They are a premier social media consulting firm dedicated to helping businesses and individuals thrive in the digital landscape. With a team of seasoned experts, they offer tailored strategies and innovative solutions to maximize online presence, engagement, and brand visibility.

- Creating comprehensive design documentation, including style guides, pattern libraries, and design specifications.
- Detailing UI components, interactions, and responsive behavior for developers to accurately implement the design.
- Facilitating effective communication between designers and developers, ensuring a smooth transition from design to development.









# **Otere**

# **Site Description:**

They specialize in crafting personalized journeys, tailored to your unique preferences and interests. With a team of seasoned globetrotters, they offer expert advice, insider tips, and meticulous planning to ensure your travel dreams become unforgettable realities.

- Selecting appropriate typefaces that align with the brand's tone and enhance readability across various content types.
- Establishing consistent typographic hierarchies to guide users through the content and emphasize key information.
- Balancing font sizes, line spacing, and line lengths to create an optimal reading experience.

